

***Implementation Strategies to Promote Equitable  
Dissemination of Long-Acting injectable PrEP to  
Black/Latino/a MSM and Transgender Women  
in Los Angeles***

**UCLA CHIPTS EHE Supplement**

**TEAM MEMBERS**

**Ronald A. Brooks, PhD; Omar Nieto, BA; Elena Rosenberg-  
Carlson, MPH; Dilara Üsküp, PhD, PhD**



# Project Overview

- **EHE Jurisdiction:** Los Angeles County
- **EHE pillar addressed:** Prevention
- **Intervention:** Apretude as Long-Acting Injectable PrEP
- **Stages of implementation:** Preparation
- **Research aims:**
  - Piloting an implementation strategy
  - Evaluating an implementation strategy
- **Framework:** EPIS

# Project Overview (cont'd)

- **Focused populations:**
  - Providers (non-medical and medical) serving BLMSM and BLTW
  - BLMSM and BLTW community members
- **Measured outcomes:**
  - Reach
  - Acceptability
  - Appropriateness
  - Trust
  - Confidence
- **Unit of analysis:**
  - Providers (medical and non-medical)
  - Clients/community members

# Project Overview (cont'd)

The goal of this two-part project is to implement strategies that promote the equitable dissemination of LAI PrEP among at-risk BLMSM/TW in LAC.

- **Aim 1:** Increase awareness, knowledge of, trust, and confidence in LAI PrEP as an alternative form of PrEP for HIV prevention among providers serving BLMSM/TW.
- **Aim 2:** Increase awareness, knowledge of, trust, and confidence in LAI PrEP as a new HIV prevention option among BLMSM/TW potential consumers.
- **Aim 3:** Develop a strategic guide of community-derived and culturally tailored messaging that will facilitate ongoing diffusion of LAI PrEP information to BLMSM/TW and **stimulate community discourse** about the use of LAI PrEP by these populations in LAC.

# Project Overview (cont'd)

The project will be planned and implemented in collaboration with our **community partners** (i.e., senior staff from three agencies serving BLMSM/TW):

- In The Meantime
- Bienestar Human Services
- Friends Community Center

and **key stakeholder groups**:

- Los Angeles County (LAC) Commission on HIV
- LAC Department of Public Health's Division of HIV and STD Programs

# Part 1: Community Workshops

- We will develop and implement a series of virtual informational/educational community workshops (n=7) to **provide accurate and up-to-date information on LAI PrEP-related topics that are of relevance** to BLMSM/TW consumers and their service providers.
- The goal of community workshops is to prioritize and preemptively build service provider and consumer **awareness, knowledge, and confidence** in LAI PrEP as a new HIV prevention option for BLMSM/TW in LAC.

# Part 1: Community Workshops Topics

- **Topic #1: Up-to-date scientific and medical information on LAI PrEP**
- **Topic #2: LAI PrEP policies, funding, availability and accessibility**
- **Topic #3: A conversation with BLMSM community leaders about the significance of LAI PrEP for at-risk BLMSM populations in LAC**

## Part 2: LAI PrEP Messaging to BLMSM/TW

- We will develop a strategic guide of community-derived and culturally tailored messaging that will facilitate ongoing diffusion of LAI PrEP information to BLMSM/TW and **stimulate community discourse** about the use of LAI PrEP by these populations in LAC.
- Our LAI PrEP messaging guide will outline recommended language, images/ graphics, modes of presentation and delivery, and provide sample messages, to support ongoing diffusion of LAI PrEP information to BLMSM/TW in LAC.

**Thank you!!**

**Questions?**

For additional information, please feel free to contact:

Dr. Ronald Brooks at [rabrooks@mednet.ucla.edu](mailto:rabrooks@mednet.ucla.edu)

Project Director, Omar Nieto at [onieto@mednet.ucla.edu](mailto:onieto@mednet.ucla.edu)