Implementation Strategies to Promote Equitable Dissemination of Long-Acting injectable PrEP to Black/Latino/a MSM and Transgender Women in Los Angeles

UCLA CHIPTS EHE Supplement

TEAM MEMBERS
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Project Overview

• **EHE Jurisdiction**: Los Angeles County
• **EHE pillar addressed**: Prevention
• **Intervention**: Apretude as Long-Acting Injectable PrEP
• **Stages of implementation**: Preparation
• **Research aims**:  
  – Piloting an implementation strategy  
  – Evaluating an implementation strategy
• **Framework**: EPIS
Project Overview (cont’d)

• **Focused populations:**
  – Providers (non-medical and medical) serving BLMSM and BLTW
  – BLMSM and BLTW community members

• **Measured outcomes:**
  – Reach
  – Acceptability
  – Appropriateness
  – Trust
  – Confidence

• **Unit of analysis:**
  – Providers (medical and non-medical)
  – Clients/community members
The goal of this two-part project is to implement strategies that promote the equitable dissemination of LAI PrEP among at-risk BLMSM/TW in LAC.

• **Aim 1**: Increase awareness, knowledge of, trust, and confidence in LAI PrEP as an alternative form of PrEP for HIV prevention among providers serving BLMSM/TW.

• **Aim 2**: Increase awareness, knowledge of, trust, and confidence in LAI PrEP as a new HIV prevention option among BLMSM/TW potential consumers.

• **Aim 3**: Develop a strategic guide of community-derived and culturally tailored messaging that will facilitate ongoing diffusion of LAI PrEP information to BLMSM/TW and **stimulate community discourse** about the use of LAI PrEP by these populations in LAC.
The project will be planned and implemented in collaboration with our **community partners** (i.e., senior staff from three agencies serving BLMSM/TW):

- In The Meantime
- Bienestar Human Services
- Friends Community Center

and **key stakeholder groups**:

- Los Angeles County (LAC) Commission on HIV
- LAC Department of Public Health’s Division of HIV and STD Programs
Part 1: Community Workshops

• We will develop and implement a series of virtual informational/educational community workshops (n=7) to provide accurate and up-to-date information on LAI PrEP-related topics that are of relevance to BLMSM/TW consumers and their service providers.

• The goal of community workshops is to prioritize and preemptively build service provider and consumer awareness, knowledge, and confidence in LAI PrEP as a new HIV prevention option for BLMSM/TW in LAC.
Part 1: Community Workshops Topics

• Topic #1: Up-to-date scientific and medical information on LAI PrEP

• Topic #2: LAI PrEP policies, funding, availability and accessibility

• Topic #3: A conversation with BLMSM community leaders about the significance of LAI PrEP for at-risk BLMSM populations in LAC
Part 2: LAI PrEP Messaging to BLMSM/TW

- We will develop a strategic guide of community-derived and culturally tailored messaging that will facilitate ongoing diffusion of LAI PrEP information to BLMSM/TW and **stimulate community discourse** about the use of LAI PrEP by these populations in LAC.

- Our LAI PrEP messaging guide will outline recommended language, images/graphics, modes of presentation and delivery, and provide sample messages, to support ongoing diffusion of LAI PrEP information to BLMSM/TW in LAC.
Thank you!!

Questions?

For additional information, please feel free to contact:
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