Ending the HIV Epidemic (EHE) Regional Learning Collaborative
Alameda, Los Angeles, Orange, Riverside, Sacramento, San Bernardino, San Diego, and San Francisco Counties

Session 2: Strategies for Community Engagement and Mobilization
Tuesday, Nov. 17, 2020, 10-11:30 a.m. PST
EHE and Community Engagement: Introduction and County Efforts

- Leroy Blea, Senior Public Health Consultant, Facente Consulting
- Q&A to follow

Community Engagement and Mobilization Panel

- Dr. Sophy Wong, Director, East Bay Getting to Zero
- David Coleman, Social Support Coordinator, Black AIDS Institute
- Reyna Perez, Program Manager, CAL-PEP
- Dr. Toni D'orsay, Director of Transgender Services, Borrego Health
- Karla Torres, Associate Director of HIV Services, San Ysidro Health

Q&A
EHE Community Engagement:
Introduction and County Efforts

Leroy Blea, Facente Consulting
CHIPTS EHE Regional Collaborative Meeting
November 17, 2020
Introduction: California Consortium EHE Plans

• Community Engagement
• Epidemiological Snapshot
• Situational Analysis
• EHE Plan: Innovative/Disruptive
Community Engagement Focus

- What should we do to end the HIV epidemic in our community?
- How should we do it?
Community Engagement before and during COVID-19

- Engaged Planning Councils
- Leveraged existing partnerships
- Early community engagement
- Connected to new partners and new voices
- Selected interventions with input from key stakeholders
- Pivoted to virtual community engagement after COVID-19 response
<table>
<thead>
<tr>
<th>County</th>
<th>Methods</th>
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<tbody>
<tr>
<td>Alameda County</td>
<td>PrEP Network Listening Sessions - established collaborative East Bay Getting to Zero Collaborative</td>
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<tr>
<td>Orange County</td>
<td>Community EHE Town Hall – community and providers Online Survey - Spanish Speakers</td>
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<tr>
<td>Riverside County</td>
<td>Community Caucuses – reflected community narratives – Spanish Speakers Community EHE Summit- multi-sector forum</td>
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<tr>
<td>Sacramento County</td>
<td>Community EHE Forums - community and providers Online Survey - social networks</td>
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<td>San Bernardino County</td>
<td>Community Caucuses - reflected community narratives - Spanish Speakers Community EHE Summit- multi-sector forum</td>
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<tr>
<td>San Diego County</td>
<td>Community EHE Summit/Getting to Zero Project/Consumer Voices Survey PrEP Listening Session - new network of PrEP navigators</td>
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Selected Resulting Interventions

- **Mobile Vans**
  - Deployed to parts of the counties with lack of services infrastructure
  - Brick and mortar collaborations

- **Testing expansion**
  - ROOT
  - Focused testing on priority populations
  - Home-delivered tests HIV/STI

- **PrEP expansion**
  - Building capacity of providers to offer PrEP
  - Building capacity to link clients with providers-PrEP navigators

- **Linkage to Care**
  - Whole person-health services
  - Rapid StART
  - Peer navigators/Technology solutions
Next Steps

- Build out interventions linked to priority populations
- Continue community engagement-share and learn new media methods
- Update the EHE plans as we know more
- Share best practices across regions
THANK YOU.
Community Engagement and Mobilization Panel
Community engagement activities

Everything listed below is open to the public

• 4 live workshops for content development: 3 in English, 1 in Spanish
• All draft documents posted on our website: www.EBGTZ.org
• Feedback anytime using this form or via email.
• Live community town hall event to present first draft on December 4th.
• Second draft posted online for broad community review/input in January.
• “Living” plan shared widely online with feedback form people can use at any time starting in February 2021 with schedule for live review/updates at least every 6 months.
David Coleman, Social Support Coordinator, Black AIDS Institute
Reyna Perez, Program Manager, CAL-PEP
Dr. Toni D'orsay, Director of Transgender Services, Borrego Health
Karla Torres, Associate Director of HIV Services, San Ysidro Health
San Ysidro Health: HIV Care at the US-Mexico Border

Karla L. Torres
Director of HIV and LGBTQIA+ Services
Established in 1969 in the **San Ysidro US-MX border community** by seven “founding mothers”, activists for healthcare access

Now a large **Federally Qualified Health Center** (FQHC), serving over **100,000 patients** in multiple regions of San Diego County

We serve **diverse** and **historically underserved** communities with high rates of poverty, uninsured and non-English speaking households (40%)

**71% Latinx**, 7% Asian and Pacific Islander, 5% African American/Black, 17% White. **89% below 200% of Federal Poverty Level**, 24% Uninsured

The mission of San Ysidro Health is to improve the health and well-being of the communities we serve with access for all.
SYHealth HIV Program History

- 1990s South Bay AIDS Project (HIV social services)
- 1999 SYHC opens first HIV clinic in the south bay (4hr/wk)
- 2001-today: Services expand to fill community need, currently operating 2 full-time Ryan White HIV clinics
- HIV Department currently has 50 staff members and multiple programs across Southern San Diego County
- One of the largest HIV programs in San Diego County
- The only HIV specialty program in the San Diego South Bay region

Mission: To provide a continuum of culturally sensitive medical, social and supportive services free of charge that enhance the health and enrich the quality of life of people living with HIV/AIDS and their families
3 HIV Clinical locations: integrated primary care, HIV specialty care, transgender care, health education, treatment adherence, routine HIV Testing, and HIV prevention services.

ART Rapid Start is standard of care. PrEP services co-located.

2 HIV Social Services sites: case management, mental health services, insurance enrollment, peer advocacy, support groups, food and housing assistance, transportation, legal services, substance use and addiction counseling, and much more...

Community Outreach and Testing program with linkage to HIV Care, PrEP/PEP and social support services.

Research, Medical Education, Community Engagement and Advocacy