Recommended solutions for engaging patients and increasing vaccination rates

DR. ALMA GUERRERO, DEPARTMENT OF PEDIATRICS, UCLA COVID-19 ROUNDTABLE: PROVIDER SUMMIT TUESDAY, AUGUST 31, 2021

- ENCOURAGE OUR MEDICAL DOCTORS AND PROVIDERS AT FEDERALLY QUALIFIED HEALTH CENTERS (FQHCS) AND COMMUNITY CLINICS TO STEP OUT OF THE OFFICE SPACE
- PROVIDE AN OPPORTUNITY FOR PATIENTS TO HAVE A "DOWN TO EARTH" CONVERSATION
 WITH THEIR PRIMARY CARE PROVIDER (PCP) AND PRIMARY MEDICAL DOCTOR (PMD)
 ABOUT COVID-19 AND THE VACCINES (WITHOUT MEETINGS WITH PANELS, EXPERTS OR
 PEOPLE THEY DON'T KNOW)
- THESE PERSONAL CONVERSATIONS WITH PCP AND PMDS COULD BE DONE IN CLINIC PARKING LOT WITH RAFFLE PRIZES PROVIDED TO PATIENTS/CLIENTS FOR SHOWING UP.

POTENTIAL BARRIER

 THIS RECOMMENDED CHANGE IN POINT OF CARE COULD POTENTIALLY IMPACT GENERAL CLINIC VISITS IF ONE OR TWO PROVIDERS ARE OUT FOR A DAY. HOWEVER, IT IS WORTH IT TO ADDRESS AND INCREASE VACCINATION RATES, BECAUSE ACCESS TO APPOINTMENTS ONLY MATTER IF OUR PATIENTS/FAMILIES ARE ALIVE AND AMBULATING

ADDRESSING POTENTIAL PUSHBACKS:

• (1) OFFER A REIMBURSEMENT TO PROVIDERS TO COVER ANY LOST PRODUCTIVITY OR REVENUE.