Ending the HIV Epidemic (EHE)
Regional Learning Collaborative
Alameda, Los Angeles, Orange, Riverside, Sacramento, San Bernardino, San Diego, and San Francisco Counties

Session 13:
Public Health Campaign Strategies to Help End the HIV Epidemic

Tuesday, October 19, 2021
10-11:30 a.m. PST
Session Agenda

1) Presentations
   - Los Angeles County Department of Public Health, Division of HIV and STD Programs
     - Wendy Garland, Chief, Research and Evaluation
   - San Francisco AIDS Foundation
     - Christopher Artalejo-Price, Creative Campaign Manager
   - AltaMed Health Services
     - Alejandro Chavez, Health Education Supervisor
     - Dr. Alicia Morehead-Gee, HIV Prevention Medical Director
     - Jacqueline Nazarian, HIV Prevention Manager

2) Panel Discussion/Q&A
   - Enter questions using
   - Share comments/resources using
Using Online Survey to Enhance the Impact of a PrEP Social Marketing Campaign in Los Angeles County

Wendy H. Garland, MPH
Chief, Research and Evaluation
Division of HIV and STD Programs
Los Angeles County Department Of Public Health

Ending the HIV Epidemic Regional Learning Collaborative - Center for HIV Identification, Prevention, and Treatment Services (CHIPTS), October 19, 2021
Background

• While expanded use of pre-exposure prophylaxis (PrEP) represents a key EHE strategy, uptake has awareness and use has been low among populations that would benefit most.²,³

• Health departments have used social marking campaigns to increase consumer awareness and influence positive health behaviors around key interventions.¹

• Input on social marketing messages by consumers and community stakeholders is limited.

• In 2015, the Division of HIV and STD Programs (DHSP) was one of 12 sites funded by CDC to develop and evaluate innovative strategies to increase PrEP awareness, access and use.

Project Timeline

2016
- **Apr**: Baseline Survey
- **May**: Launch of PrEP social media campaign
- **Aug**: Contracted agencies implement PrEP services
- **Oct**: Follow-up Survey 1

2017
- **Feb**: Follow-up Survey 2
- **Aug**: Follow-up Survey 3

2018
- **Feb**: Follow-up Survey 4
- **Apr**: Launch Simple Messages
- **July**: Follow-up Survey 5

2019
- **Feb**: Follow-up Survey 4
- **Apr**: Launch Simple Messages
- **July**: Follow-up Survey 5

**Priority Groups**: Black and Latino MSM and transgender persons
Objectives

Objective 1: To monitor key PrEP outcomes in Priority Groups

- ** Aware of PrEP
  - Before today, had you ever heard of PrEP?
- ** Willingness to use PrEP
  - If it was available to you, would you be willing to take PrEP daily?
- ** History of PrEP Use
  - Have you ever used PrEP?
  - In the past 12 months, have you taken PrEP daily for a period of at least one month?

Objective 2: To assess the reach and response of the GetPrEP LA Campaign

- Did the campaign reach the priority populations?
- Did the campaign lead to increased interest in learning about PrEP?
  - Search online
  - Discuss PrEP with a doctor
  - Start PrEP
- Was campaign message acceptable to priority populations?
Recruitment

- Primary Recruitment Strategy
  - Advertisements on key social networking dating apps
  - Apps identified through STD Surveillance
  - All survey cycles
- Transgender-specific protocol
  - Respondent driven sample
  - Implemented August 2017
Data Collection

• Two-part Survey administered online
  – Core PrEP Outcomes (n=5173)
    • No Incentive
    • All LAC Residents Eligible
  – GetPrEPLA Campaign Evaluation (n=1424)
    • $5 Incentive
    • Open to Priority Groups
Core PrEP Outcomes

Seven Survey Cycles (2016-2020)
PrEP awareness, willingness to use PrEP and PrEP use in past 12-months significantly increased from 2016 to 2019*  

<table>
<thead>
<tr>
<th>Year</th>
<th>PrEP Awareness</th>
<th>Willing to use PrEP</th>
<th>Used Prep in the past 12 months</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016 (n=1,990)</td>
<td>86%</td>
<td>73%</td>
<td>20%</td>
</tr>
<tr>
<td>2017 (n=1,571)</td>
<td>86%</td>
<td>78%</td>
<td>23%</td>
</tr>
<tr>
<td>2018 (n=1,612)</td>
<td>87%</td>
<td>79%</td>
<td>31%</td>
</tr>
<tr>
<td>2019 (n=777)</td>
<td>93%</td>
<td>93%</td>
<td>43%</td>
</tr>
<tr>
<td>2020 (n=313)</td>
<td>92%</td>
<td>94%</td>
<td>31%</td>
</tr>
</tbody>
</table>

*p<0.001  
*Collected at baseline in April 2016 and in all follow up surveys (October 2016, February 2017, August 2017, February 2018, July 2018, December 2019, December 2020); MSM recruited via app TGP all sources
Which Priority Groups Saw Increased PrEP Awareness?

PrEP awareness significantly increased for TGP, Black MSM and Latino MSM from 2016 to 2019*

1\(^{\text{Collected at baseline in April 2016 and in all follow up surveys (October 2016, February 2017, August 2017, February 2018, July 2018, December 2019, December 2020); MSM recruited via app TGP all sources}}\)
PrEP use within the past 12-month significantly increased for TGP and Latino MSM from 2016 to 2019*

*<0.001

1 Collected at baseline in April 2016 and in all follow up surveys (October 2016, February 2017, August 2017, February 2018, July 2018, December 2019, December 2020); MSM recruited via app TGP all source; TGP data for 2020 not presented due to low sample size
Campaign Evaluation
Five Survey Cycles (October 2016-July 2018)
Did the Campaign Reach the Priority Groups?

Overall 35% of the priority group had seen the PrEP campaign

259 (54%) of respondents took steps to learn more about PrEP after seeing a GetPrEPLA ad.
Was the campaign exposure associated with PrEP Outcomes?

Respondents exposed to the GetPrEPLA campaign were significantly more likely to be aware of PrEP, willing to use PrEP and report PrEP use*.

- Awareness: 94% (saw ad previously, n=893) vs 83% (first saw ad today, n=1363)
- Willingness to Use PrEP: 81% vs 76%
- PrEP Use (12-mo): 26% vs 17%

*p<0.02

Includes all HIV negative Black and Latino MSM recruited by app advertisements and all TGP.

Collected in all follow up surveys (October 2016, February 2017, August 2017, February 2018 and July 2018)
Did the campaign close gaps in PrEP awareness?

Collected from app-recruited respondents at baseline in April 2016 and in all follow-up surveys (October 2016, February 2017, August 2017, February 2018, August 2018)
### Did campaign message acceptability improve?

<table>
<thead>
<tr>
<th></th>
<th>Initial Campaign</th>
<th>Revised Campaign</th>
<th>Acceptability</th>
<th>Acceptability</th>
<th>Odds Ratio</th>
<th>95% CI</th>
<th>p</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>N (n) %</strong></td>
<td>488 (353) 72.3</td>
<td>405 (364) 89.9</td>
<td></td>
<td></td>
<td>3.4</td>
<td>2.3-5.0</td>
<td>&lt;0.0001</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>PRIORITY POPULATION</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Black/AA MSM</td>
<td>161 (127) 78.9</td>
<td>91 (85) 93.4</td>
<td>3.8</td>
<td>1.5-9.4</td>
<td>&lt;0.005</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Latino MSM</td>
<td>281 (192) 68.3</td>
<td>206 (180) 87.4</td>
<td>3.2</td>
<td>2.0-5.2</td>
<td>&lt;0.0001</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TGP¹</td>
<td>46 (34) 73.9</td>
<td>108 (99) 91.7</td>
<td>3.9</td>
<td>1.5-10.0</td>
<td>0.005</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AGE CATEGORY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&lt; 30 years old</td>
<td>256 (203) 79.2</td>
<td>305 (277) 90.1</td>
<td>2.6</td>
<td>1.6-4.2</td>
<td>&lt;0.0001</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30 years and older</td>
<td>232 (150) 64.6</td>
<td>100 (87) 87.0</td>
<td>3.7</td>
<td>1.9-7.0</td>
<td>&lt;0.0001</td>
<td></td>
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</tr>
</tbody>
</table>

- Acceptability measured by yes/no response to “This PrEP ad provided the right amount of information
- Assessed among respondents not previously exposed to campaign
- Reported acceptability of campaign increase among those exposed to revised compared to initial campaign
- Acceptability to revised campaign was higher priority populations and by age than to the initial campaign
Did the Campaign Influence PrEP Attitudes?

*Respondents who first saw the ad in the survey were significantly more likely to report intention to talk with a doctor or start PrEP than those familiar with the ads. (p<0.003)

Collected in February 2017, August 2017, February 2018, and July 2018
Lessons Learned

• Different recruitment strategies are needed to engage different populations
  – Dating apps worked for MSM, RDS worked for transgender persons

• Online data collection was an efficient and effective to engage the priority populations
  • Turn around time from data collection to analysis was less than one month

• App-Based Advertising
  – Changes in pricing and popularity require ongoing efforts to identify new and emerging apps
  – Apps administrators difficult to reach or resistant to advertising
Limitations

• The majority of respondents were recruited via advertisements placed on social network dating apps:
  – App users may be more likely to be aware of PrEP
  – App users on the platforms we selected may be different from users of other apps

• Methodology for recruiting TGP evolved over the project
  – Varied recruitment strategies limit our ability to compare outcomes between TGP and MSM
  – Changes in recruitment of TGP over time limit our ability to understand changes in PrEP outcomes over time

• Online recruitment and data collection limits our ability to evaluate response rate and provides no data on non-responders
Summary

• The GetPrEPLA campaign evaluation provides evidence that a social marketing campaign can result in increased PrEP awareness and uptake.

• Ongoing evaluation was critical to enhancing campaign message acceptability
  – Timely feedback to revise messaging
  – Online survey platform expands engagement of priority populations

• The online survey established a framework to monitor public health efforts in addition to PrEP including U=U, HIV testing behaviors and awareness and use of self HIV testing.
The LAC PrIDE Evaluation Team

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Leo Moore, MD, MSHPM
Associate Medical Director

Data Management and Analysis
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Chief Epidemiologist
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Epidemiologist
Ekow Sey, PhD, MPH
Supervising Epidemiologist

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Bo James Hwang
Maria Henry
Jamar Moore
Kase Pena
David Peribone
Hugo Santacruz
Judy Tejero
Paulina Zamudio

Community Advocates: Friends Research Institute, LA County PrEP PEP Work Group, Transgender Service Provider Network, Transgender Education Empowerment Program, Trans Can Work, St Johns Family Wellness Center, Los Angeles Gay and Lesbian Center, John Wesley Community Health Institute, AltaMed, Northeast Valley Health Clinic
Thank you!

For more information about the PrEP social marketing campaign evaluation please see our article:


Contact information:
Wendy Garland, MPH
Chief Epidemiologist
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wgarland@ph.lacounty.gov
STI Testing Awareness Campaign
April – June 2021

Christopher Artalejo-Price, Creative Campaign Manager
Hola

Christopher Artalejo-Price (he/him)
Creative Campaign Manager, SFAF

I’m a SoCal native, originally from Los Angeles. So I require tacos, shorts and sunshine. I now call San Francisco home.

I’ve been working in education and non-profit design for 8 years. It’s been a pleasure to create work for the communities that I am a part of.

cprice@sfaf.org

@christopher.arpr
SFAF: Our vision

San Francisco AIDS Foundation envisions a future where health justice is achieved for all people living with or at risk for HIV. Ultimately, San Francisco AIDS Foundation strives for a day when race is not a barrier to health and wellness, substance use is not stigmatized, HIV status does not determine the quality of one’s life, and HIV transmission is eliminated.

Our mission is to promote health, wellness, and social justice for communities most impacted by HIV, through sexual health and substance use services, advocacy, and community partnerships.
SFAF: Our strategic plan

In 2019, we launched a five-year strategic plan that describes how we will align our human and financial resources to the following strategic priorities, with a focus on ensuring equitable access and utilization by Black, Indigenous and all people of color and other priority communities.

1. Maintain, expand and pilot HIV, hepatitis C, and STI prevention and treatment, and other sexual health services to ensure equitable access and utilization by people of color.

2. Maintain, expand and pilot substance use services, syringe access, and overdose prevention efforts including establishing safer injection sites.

3. In partnership, create a comprehensive network of health and wellness services for people over the age of 50 who are living with HIV.
In 2021, we began Year 3 of our five-year strategic plan that realigned our work across three strategic priority areas in an effort to focus on and rise above new challenges.

Our work promotes health, wellness, and social justice for communities most impacted by HIV, through sexual health and substance use services, advocacy, and community partnerships. Each year, more than 25,000 people access our programs and services:

**Sexual Health**  
**Substance & Behavioral Health**  
**Long-term HIV Survivors**  
**COVID-19 Response**
Initial Concern: Feb/March 2021

Janessa Broussard, Vice President, Medical Affairs Clinical Services:
As shelter-in-place and COVID-19 restrictions have eased, the amount of foot traffic on Castro Street has increased, but demand for routine HIV/STI (asymptomatic testing) has not responded similarly.

There is a growing concern that STI rates will climb exponentially as we come out of shelter-in-place.

Informed by cases of syphilis and acute cases of HIV seroconversion in the last month.
Insights from our clinic Magnet

**Taglines**

- "Hole is hole"
- Feeling fun, flirty, kinky? Time to get tested.
- You're our favorite f*ck buddy.
- Make an appointment for an STI/HIV test today.

- "If you're using it you need to test it" (Yes) Then get tested.
- "Open your hole, open your legs, cause we're open for services"
- "You're our legs are open. And so we"
- Ready to suck and fuck?
- From quick & dirty cruising, to hot hookups, we've got you covered.

- Thrill of the chase
- Back on PrEP, back on Grindr
- Test for STIs & HIV every three months
- Got tested for STIs every three months

**Ideas to keep in mind**

- everyone is horny
- people being locked up over quarantine
- WE ARE OPEN!
- Covid is part of sexual health

- TransCare!
- TransCare!
- do you want to do this again? Then come back and see us
The process
Keep in mind

- We need this NOW!
- This campaign would be all digital.
- Needed to be as inclusive as possible.
- People’s access to care had changed during SIP.
- People view their sexual health differently (Kinky to vanilla).
- Possible barrier: Call to make appointment only.
Message + Graphics

GRINDR. SCRUFF.
YOU BACK ON THE APPS?
Come back in for your sexual health check-up and PrEP.
BEFORE YOUR NEXT GOOD TIME
CALL 415-437-3450

IF YOU’RE USING IT,
TEST IT.
Come back in for your sexual health check-up and PrEP.
BEFORE YOUR NEXT GOOD TIME
CALL 415-437-3450

GET BACK IN THE ROUTINE OF ROUTINE TESTING.
Come back in for your sexual health check-up and PrEP.
BEFORE YOUR NEXT GOOD TIME
CALL 415-437-3450

GRINDR. SCRUFF.
¿HAS VUELTO A LAS APPS?
Regresa por tus revisiones regulares de salud sexual y servicios de PrEP.
ANTE DE VOLVER A PASÁRTETE BIEN,
LLAMA AL 415-437-3450

SI LO USAS,
HAZLE LA PRUEBA.
Regresa por tus revisiones regulares de salud sexual y servicios de PrEP.
ANTE DE VOLVER A PASÁRTETE BIEN,
LLAMA AL 415-437-3450

VUELVE A LA RUTINA DE HACERTE LAS PRUEBAS RUTINARIAS.
Regresa por tus revisiones regulares de salud sexual y servicios de PrEP.
ANTE DE VOLVER A PASÁRTETE BIEN,
LLAMA AL 415-437-3450
Social Media

**Phase 1a: Targeted Groups**
(April 20 – May 12, 2021)
Close connection to SFAF
- SFAF FB page followers
- Bay Area based visitors of sfaf.org

**Phase 1b: Targeted Groups**
(May 13 – end of June)
People living in the Bay Area with matched interests:
- HIV Prevention
- LGBT Community
- Homosexuality
- Transgender
Results

Results:
- Total Impressions: 81,627
- Total clicks to call: 401 (0.54% click-through rate)
- Top graphics, 211 clicks and 90 clicks
Lessons

- Bolder, honest statement perform better.
- Insights from client-facing staff are invaluable.
- We have a Spanish speaking audience online that is in need of information.

Challenges

- Calling to set appointments is a barrier for clients.
- The changes in covid protocols continue to be confusing to clients.
Any questions?

Chad Ngo, MPH, Communications Manager: cngo@sfaf.org
San Francisco AIDS Foundation promotes health, wellness, and social justice for communities most impacted by HIV, through sexual health and substance use services, advocacy, and community partnerships.

1035 Market Street // 470 Castro Street // 117 6th Street
San Francisco, California

sfaf.org
Project Empowerment: Get PrEP’d with AltaMed

October 19, 2021

Presenters:
Alejandro Chavez - HIV Prevention Program Supervisor
Jacqueline Nazarian - HIV Prevention Manager
Agenda

1. Introductions
2. Project Empowerment Goals & Objectives
3. Development Phase
4. Implementation Phase
5. Evaluating the Program
6. Connect with Us
Project Empowerment

• Project Empowerment is a 3 year grant issued by the CA Department of Public Health Office of AIDS

• Goal: To end the HIV epidemic by expanding access to PrEP & PEP

Identifying & welcoming patients at risk for HIV

Increasing primary care providers’ (PCPs’) comfort prescribing PrEP & PEP

Increasing pharmacists’ comfort furnishing PrEP & PEP
Plan and Opportunities

Educational trainings
- On PrEP, PEP, & LGBTQ care
- AltaMed PCPs & staff
- AltaMed pharmacists & staff will also receive training on SB 159 law allowing independent PrEP/PEP furnishing

Social media campaign
- Promote PrEP & PEP awareness
- Market HIV preventive care at AltaMed
- Target populations at risk for HIV

Opportunities
- Better access for patients to receive PrEP & PEP
- Better outcomes for patients & communities in LA & Orange County
Development Phase
September 2020 – April 2021
Project Empowerment Team
Areas to Consider

- Goals
  - 2 million impressions
  - Increase awareness in LA and OC
- Target Audiences
  - Women
  - Youth MSM
  - Transgender Individuals
  - Men Who Have Sex with Men
- Messaging
- Overall Design
Implementation Phase
April 2021 – Present Day
Provider Trainings

Launched April 2021
Total of 156 Providers Trained in Year 1

Key Takeaways

• Encourage sexual health and positivity by normalizing the questions in a conversation format
• Behavioral counseling is important to prevent HIV and STIs for all sexually active people
• Incorporate the 5 P’s when taking a sexual history
• Use nonjudgmental language when discussing about sexual behaviors and practices
• Sexual risk reduction counseling should include basic information about STIs and their transmission, PrEP and training on skills to lower risk (e.g., using condoms and improving communication about safer sex)
Community Outreach
Social Media

- Relaunching Grow Proud – June 2021
- Engaging Social Media Influencers
  - Instagram Live Sessions
  - Targeted Posts
  - Tiktok/Reels
- Promoted Instagram/Facebook Ads - pending
With PrEP & PEP Care
"New box, what's this?"  
- A Safer Sex Kit -

Join us for a candid conversation with talented make up artist, Ernesto Casillas. We will be talking about sexual health and safe sex practices.

Friday, August 6, 2021  
12:15 p.m.

Get PrEP’d!

@ernestocasillas

"PrEP: Get Into It"

Join us for a conversation about Black Women and sexual health with Lia Dias, entrepreneur and Founder of Girl Cave LA Beauty.

Friday, October 8, 2021  
12:30 p.m.

Get PrEP’d!

@growproud @llabdias

Spoken Truth: The Stories of Our Lives

Join us for a conversation with a very special guest, Jessie Orozco, as she shares her experience and her journey through life as a transgender woman.

Saturday July 24, 2021  
4:00 p.m.

Get PrEP’d!

@GrowProud
yojessicaflores We are outsideeee finally able to enjoy the summer with our friends. With that being said, taking control over your sexual health is so important. PrEP is a safe daily pill you can take to help prevent HIV its things we don’t think about daily, but one moment can change your life forever. @altamedhealths and @growproud can help answer any questions you may have! And remember there are low-cost and no-cost options available. Nowww, let’s have a good summer 🌞。

11w

denzelcrispy Knowing that U.S. companies must now cover PrEP with no cost-sharing, I’m definitely getting mines faster than hot tamales! For more info on how to get Prep’d contact @growproud and @altamedhealths!

12w

juliosalgado83 Men who have sex with men are disproportionately affected when it comes to new HIV infections. The good news is that there’s a daily pill you can take to help prevent HIV. To learn more about getting Prep’d follow @growproud and check-out @altamedhealths - a community-based health organization in Southern California providing HIV testing, PrEP navigation, and related services to promote LGBTQ+ health!

13w
Get PrEP’d Website

- Launched August 2, 2021
- www.altamed.org/getprepd

Get PrEP’d!
Out of Home Advertising (Print)
Out of Home Advertising (Digital)
Print Materials

Let’s talk about PrEP & PEP

**Pre-Exposure Prophylaxis (PrEP)**
- PrEP involves taking a daily pill to help you stay HIV-negative before being exposed.
- PrEP is for you if you:
  - Are sexually active and want an extra layer of protection
  - Are not using condoms consistently
  - Have had an STI recently
  - Have a partner who is living with HIV
  - Do sex work
  - Inject substances and share needles

**Post-Exposure Prophylaxis (PEP)**
- In case of an emergency, you can take PEP within 72 hours after possible exposure to HIV.
- Whether it happened in the heat of the moment or without your consent, we can help.

If you have questions or want to get started on PrEP or PEP, call or visit:
(323) 400-6399 altamed.org/getprep

Some of the programs and services offered are made possible in whole or in part with Federal money.

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**With PrEP & PEP Care**
Print Materials

- How do you PrEP?
- I speak PrEP!
- I’m not ready to prescribe PrEP.
- Is PrEP for me?

Get PrEP’d!

PrEP affects everyone. PrEP is a single, daily pill that can prevent HIV infection. Start the conversation today.

AltaMed.org/getprep
Video Shorts

“Laundromat”

“Skater Dudes”

“Girl Talk”

“Homie Love”
“Skater Dudes” | Get PrEP’d with AltaMed

https://youtu.be/kirROooh54A
Evaluating the Campaign
Get PrEP’d Training by the Numbers

Live virtual trainings completed June 29th, 2021

<table>
<thead>
<tr>
<th>Session Completed</th>
<th>Providers (Physicians, NPs, PAs)</th>
<th>RNs</th>
<th>Number of Other Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 only (n=42)</td>
<td>31</td>
<td>0</td>
<td>11</td>
</tr>
<tr>
<td>2 only (n=17)</td>
<td>14</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>1 &amp; 2 (n=91)</td>
<td>81</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Total</td>
<td>126</td>
<td>7</td>
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</tr>
</tbody>
</table>

Pharmacists

With PrEP & PEP Care
Digital Campaign Data

Social Media

- Influencers (June 2021 – Sept 2021)
  - Over 97,730 impressions*

- Grow Proud (Last 90 Days)
  - 10.6K Accounts Reached (23% increase)
  - 2,877 Followers (3.3% increase since July)

Digital Platforms

- Edge Media
  - Anticipated 12,100,000 impressions by the end of the campaign.

- HCODE
  - Anticipated 3,692,308 impressions by the end of the campaign.

* With PrEP & PEP Care
Print Advertisements

Transit Shelters and Junior Posters

- Estimated 1,015,313 impressions by the end of the campaign.
Campaign Impact

HIV Rapid Testing 2021

PrEP Navigation Caseload

Number of Patients by Medications
Between 1/1/2021 and 6/30/2021 by month

PrEP Navigation Caseload

With PrEP & PEP Care
Looking Ahead

• Video Shorts
  • Film Festivals
  • Digital Distribution

• Expanding trainings to Clinical Staff

• AltaMed HIV Prevention Symposium 2021 | The Future of PrEP
  • Saturday, December 4th

• AltaMed 2nd Annual PrEP Summit
  • Spring 2022
Connect with Us

Jacqueline Nazarian
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