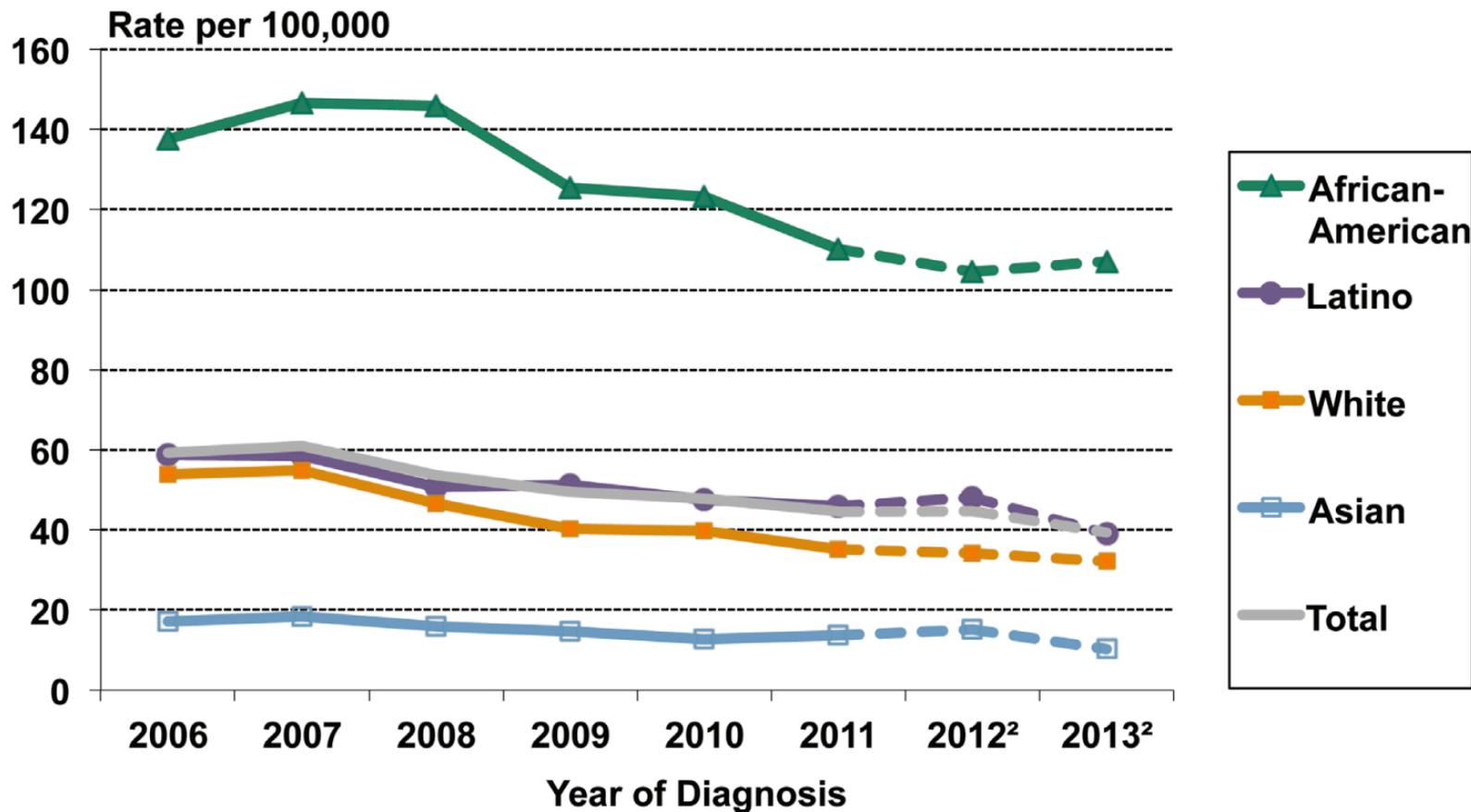




LINX LA STUDY

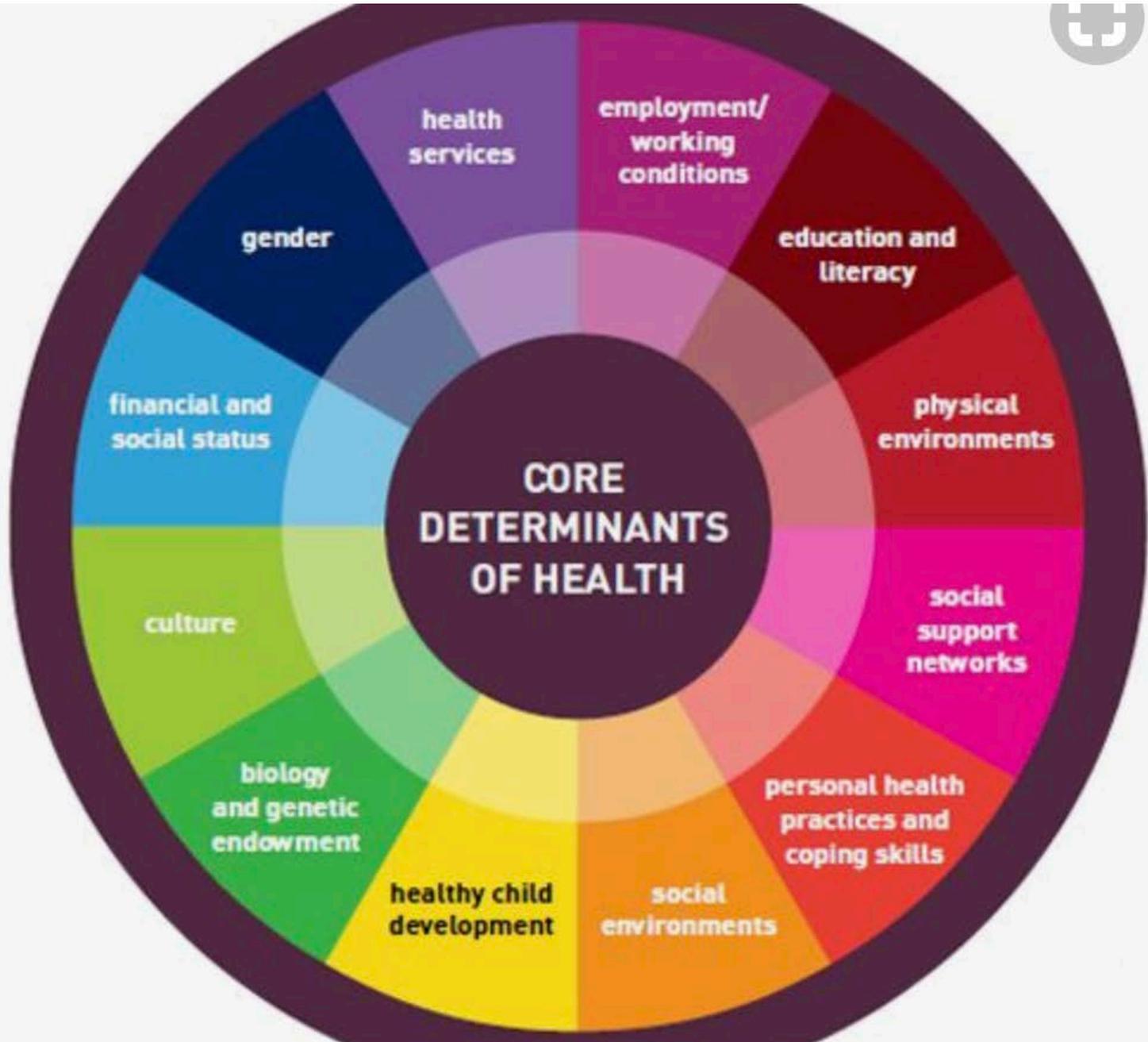
To develop and test a social work/legal case management application (“app”) HIV intervention to increase linkage to appropriate HIV, social work, and legal services among HIV-positive African American young MSM in Los Angeles County

Figure 2.3A. Rates of HIV Diagnoses among Adult/Adolescent Males by Race/Ethnicity¹, Los Angeles County, 2006-2013



<http://publichealth.lacounty.gov/dhsp/Reports/HIV-STDsurveillanceReport2014.pdf>





What Do You Do When You First Wake Up?

Our interaction with each other through our phones begins as soon as we awake. Within the first 15 minutes of waking up, **4 out of 5** smartphone owners are checking their phones and among these people, nearly 80% reach for their phone before doing anything else. These statistics alone drive home the utility of and reliance on smartphones.



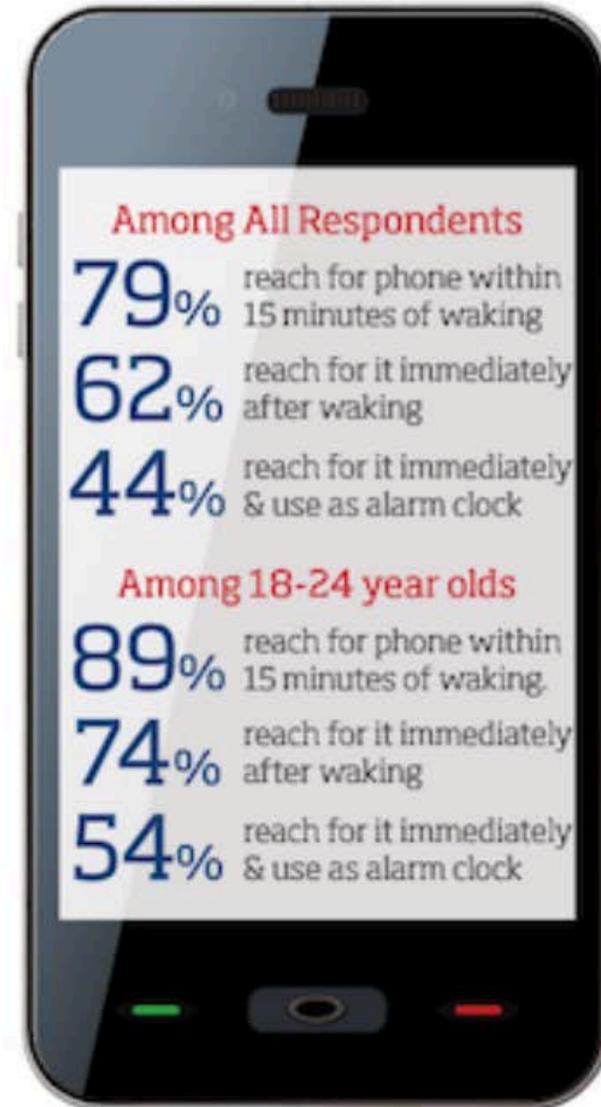
Within the **first 15 minutes** of waking up, **4 out of 5** smartphone owners are checking their phones.

Among All Respondents

- 79%** reach for phone within 15 minutes of waking
- 62%** reach for it immediately after waking
- 44%** reach for it immediately & use as alarm clock

Among 18-24 year olds

- 89%** reach for phone within 15 minutes of waking.
- 74%** reach for it immediately after waking
- 54%** reach for it immediately & use as alarm clock



Source: mediabistro.com

Geosocial Networking Apps



Grindr - Gay, same sex, bi...
Social Networking
Download



gay men's social network - Jack'd
Social Networking
Download



Video Chat BFF - A social netwo...
Social Networking
Free



Grindr Xtra - Gay, same sex, bi...
Social Networking
Download



Hornet - Gay Social Network
Social Networking
Download



Bender - Gay Dating
Social Networking
Free



Gayvox - The gay, lesbian & bi sa...
Social Networking
Free



Video Chat BFF Plus! - A social...
Social Networking
\$1.09



OkCupid Dating
Social Networking
Download



Badoo - Meet New People...
Social Networking
Free



DowneLink - Gay & Lesbian Socia...
Social Networking
Download



VGL Gay Dating Network
Social Networking
Download



SCRUFF: Gay app for chat, dating...
Social Networking
Download



GayPark - Gay, same sex, bi...
Social Networking
Free



Gay Connections - Gay chat &...
Social Networking
Free



Recon - gay fetish profiles. Men...
Social Networking
Download



Let's Date: Fun & Easy Social...
Social Networking
Free



Maleforce Gay Chat and Dating
Social Networking
Free



u4Bear: gay bears over the world
Social Networking
Free



Meet New People at Places you g...
Social Networking
Free



Gay app - MISTER: Social...
Social Networking
Download



BoyAhoy - Gay Chat, Meet,...
Social Networking
Download



Hot or Not!
Social Networking
Free



Adam4Adam Radar Gay Dati...
Social Networking
Download



JockZone - the Sports gay soci...
Social Networking
Free



GAY - Hunters BBS
Social Networking
Download



Me2 - Find gay and bisexual boys
Social Networking
Free



HARDLINE Chat - Gay Dating, Loc...
Social Networking
Free



Gay Station Castro - Find ho...
Social Networking
Free

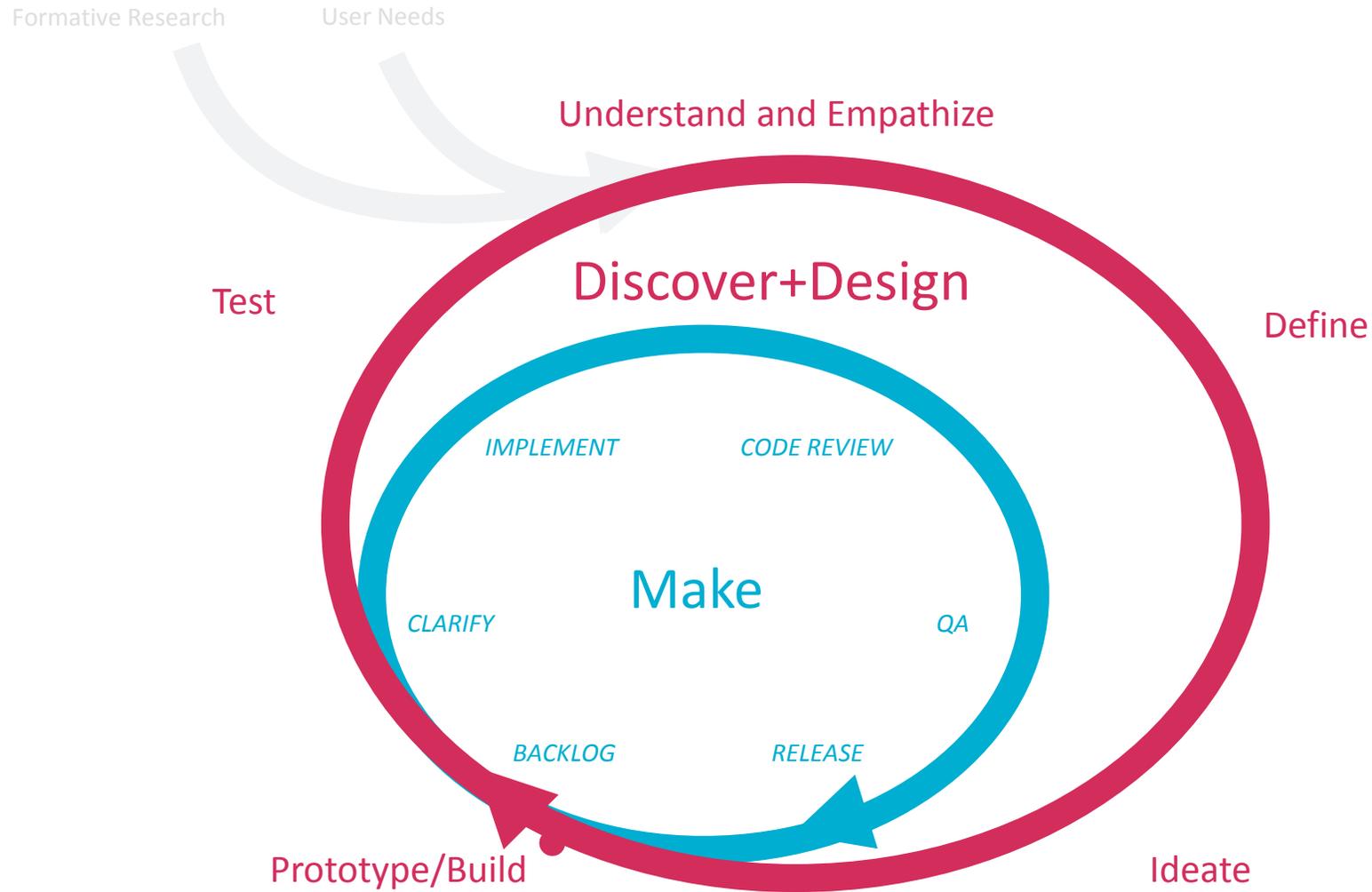


Flurv - Meet, Chat, Friend
Social Networking
Free

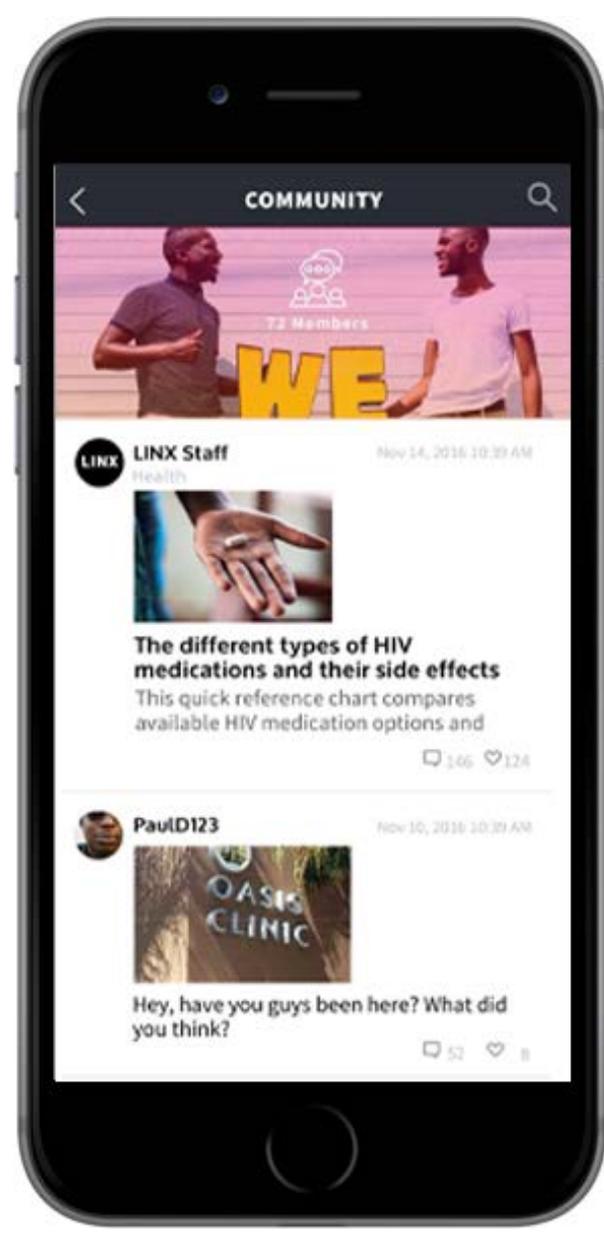
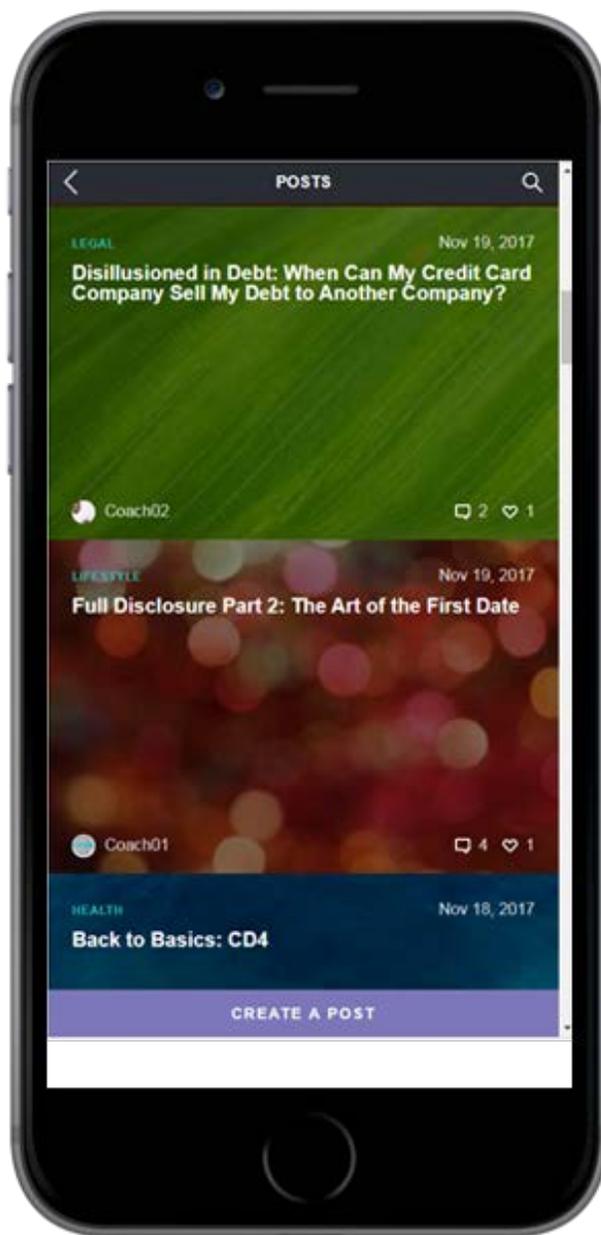
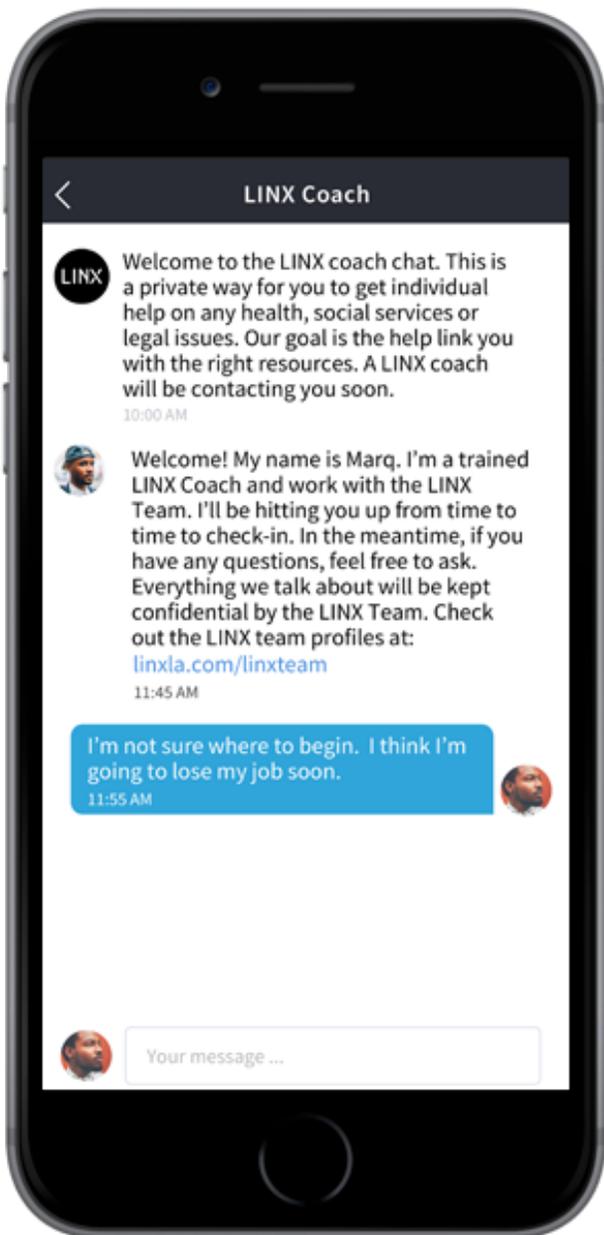
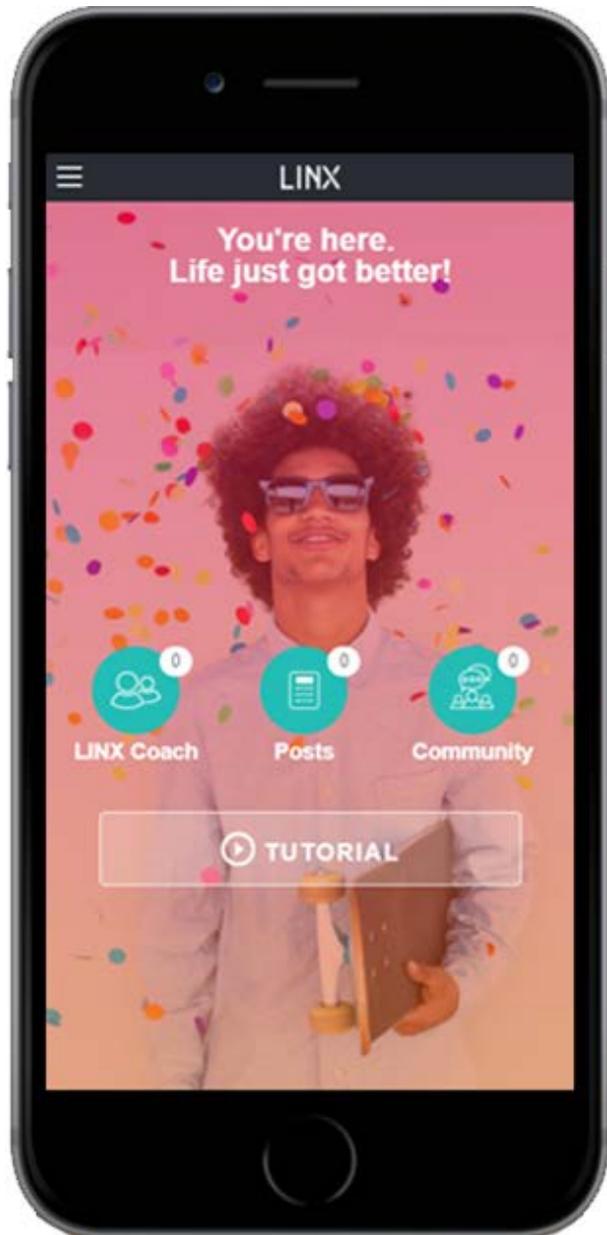
Source: iTunes.com



iterative user-centered app development



McCurdie et al. (2012) **mhealth consumer apps: the case for user centered design**. <http://www.aami-bit.org/doi/abs/10.2345/0899-8205-46.s2.49?journalCode=bmit>





From Jai Makokha

“When media is created by White people, it’s easy for them, we’d imagine, to forget about the Black perspective. Then the tokenizing ensues where oppressive cultures try to ‘get the Black perspective’ on a topic forcing us to become representations of every Black experience. The consequence is a monolithic view of Black with which White people can be comfortable that is more oppressive than the White washed version with which we are uncomfortable.”