# Five Point Initiative (R01): A Cluster Randomized Trial of a Bundled Implementation Strategy to Address the HIV Epidemic in Black Communities

3<sup>rd</sup> National Ending the HIV Epidemic Partnerships for Research Meeting

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## Disclosures

(1) Serve as Site PI/Co-investigator on a Merck & Co. funded project on "A Qualitative Study to Explore Biomedical HIV Prevention Preferences, Challenges and Facilitators among Diverse At-Risk Women Living in the United States

(1) Workgroup consultant on engaging people living with HIV for Gilead Sciences, Inc.



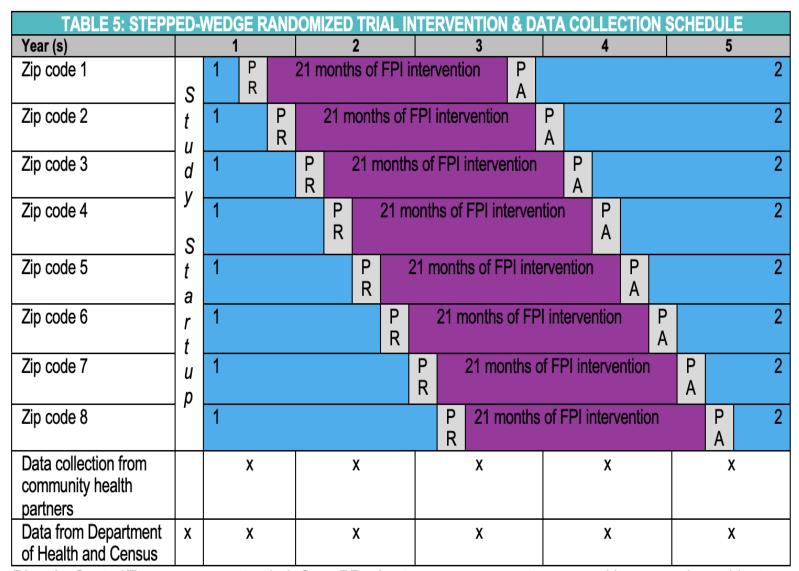


Strengthening Health with INnovation and Engagement (SHINE) Research Program

- Enhancing our understanding of the relationships between resilience, trauma, adversities, and health outcomes among individuals with HIV and those placed at risk for HIV
- Investigating psychosocial and structural factors that drive health inequities
- Developing effective prevention and intervention strategies to promote resilience and good health outcomes
- Closely partnering with community members and stakeholders in various research efforts

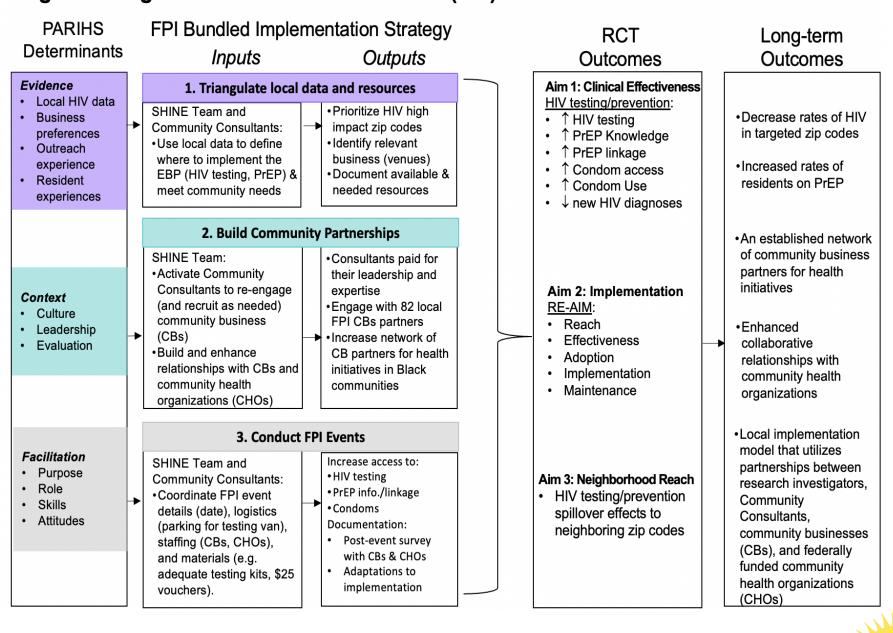


# Five Point Initiative: Design & Model



**Blue 1** - Control/Pre-assessment period. **Gray PR** - Acute pre-assessment surveys with community residents. **Purple** -FPI intervention period. **Gray PA**- Acute post-assessment surveys with community residents. **Blue 2**-Control/Post-assessment period.

#### Figure 4. Logic Model: Five Point Initiative (FPI) to Reach Miami's Black Communities



# Approach

#### **Five Point Initiative**

- Coordinate outreach in local venues
- Community residents engaged on a brief survey and provided with HIV testing and PrEP information, screening, and linkage (if indicated)

## **Everyone benefits**



**Cash** vouchers



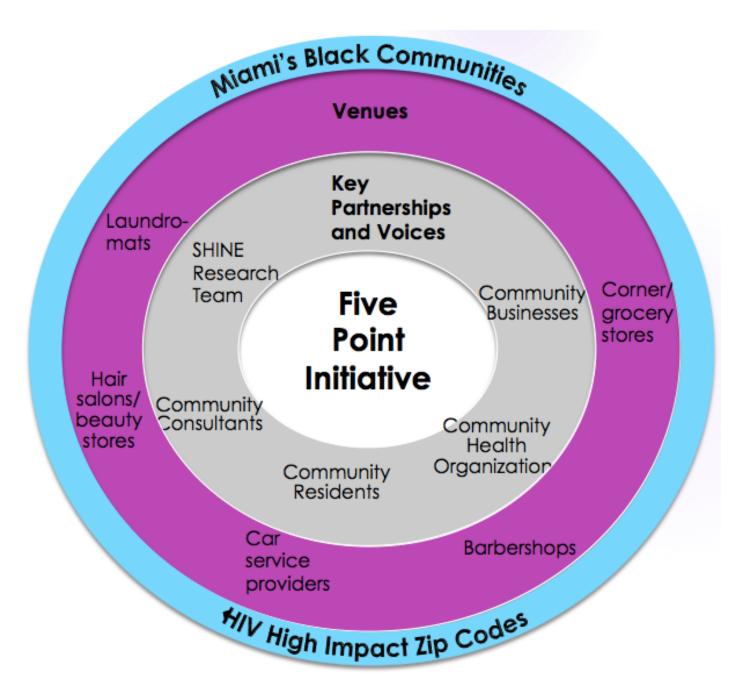
**Daily** revenue



Increased reach



Compensation for lived expertise





## Partnering with Community

# Collaborating Organizations: local businesses

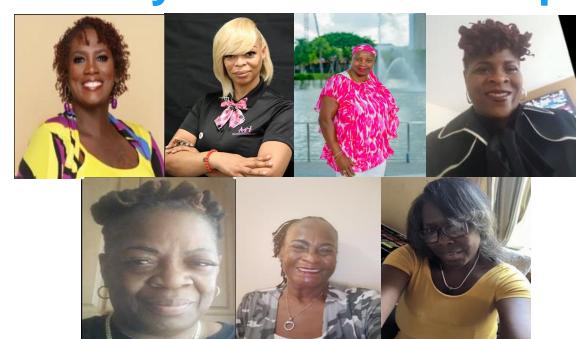
- community health partners
- community consultants/experts

## **Community Engagement Strategies:**

- Debriefings following events
- Weekly team meetings with community consultants
- Resident feedback
- Exit interviews with businesses
- Ongoing bi-directional conversations with health partners



## **Community Consultants/ Experts:**



Kalenthia Nunnally, Alecia Tramel, Sherkila Shaw, Gena Grant, Louvonne Adams, Celeste Dessources, Sannita F Vaughn











# **Empower U CHC**

### History

• In 1999, two Black women living with HIV decided they would help others become victors. Living in Liberty City, they noted the need for an agency that could serve the community in a culturally-relevant way. Empower "U", Inc., a minority, peer-based, 501(c)3 not-for-profit was born.

## Today

 Empower U has grown from doing street outreach to bringing HIV/AIDS awareness to underserved communities and in 2013 becoming a federally qualified health center to provide primary medical and related HIV specialty care.

## Partnering with SHINE (since 2017)

- FPI partner since inception in 2019
- A key partner in FPI reaching >4000 residents thus far





## We're outside!



# Acknowledgments & Contact Info



- Residents/Participants
- SHINE Team
- Community Health Organizations
- Empower U CHC
- Community
   Consultants
- Community Partners& Businesses

- CHARM
- University of Miami
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