FINISHING HIV: A Social Network-Based Outreach Program to Encourage Utilization of HIV Protection, Diagnosis and Treatment Services, Customized for Latinos

3rd National Ending the HIV Epidemic Partnerships for Research Meeting
April 15-16, 2024 I Los Angeles, CA

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Disclosures

• Conflicts of interest: no pertinent conflicts of interest to disclose
We have a successful partnership because:

• Support community-based participatory research which requires an equal partnership
• Willing to invest in, develop and maintain a long-term partnership
• Recognize and respect the diversity of the community
• Have sensitive listening-skills and willingness to learn other partners’ skills
• Have an agreement regarding communication, decision making, and how to address project timelines
• Passionate about our joint projects
Our Journey
Partnership Development

PrEP Use Disparities in Latinx MSM’s Social Networks

Accessibility to HIV Services by Latinx

Overlap between Sexual and Drug Use Networks
Partnership Development

NIH National Institute of Mental Health

FINISHING HIV

Social and Friendship Network

Latinos Salud

Community Radio Network

Parks Network

Pharmacy Network

LACK OF AWARENESS AND UTILIZATION

INCREASE AWARENESS AND UTILIZATION

LATINOS SALUD

Diagnose

Treat

Prevent

2020

NIMH EHE Pilot

3rd National Ending the HIV Epidemic Partnerships for Research Meeting
Partnership Development

NIH National Institute of Mental Health

FINISHING HIV Partnership Development

Lack of Awareness and Utilization

Social and Friendship Network
Community Radio Network
Parks Network
Pharmacy Network

FINISHING HIV Accessibility

DIAGNOSE
TREAT
PREVENT

LATINOS SALUD
Pride - Community - Support

Location of Activities
- Driving Accessibility Time
- < 10 minutes
- 10 - 20 minutes
- > 20 minutes

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2020 NIMH EHE Pilot
Photovoice

The goal of this implementation science pilot project was to understand modifiable factors and the behavior of practitioners and support staff, clients, and stakeholders influencing the adoption and implementation of a culturally tailored PrEP program for Latinx men.
Partnership Development

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**PrEParados** was an R01 study to determine how social networks impact PrEP uptake and adherence among Latinx men who have sex with men (LMSM), both those who self-identify as gay, and the unstudied group of LMSM who self-identify as bisexual/straight.

**Sociocentric Friendship Networks**

**Sexual and Drug Use**

**Egocentric Networks**

**Two Mode Protective and Risk Venue Networks**
An implementation-effectiveness RCT of FINISHING HIV, an implementation strategy bundle of a social network support component and a one-stop-shop PrEP component to improve PrEP initiation of LMSM.
An implementation-effectiveness RCT of FINISHING HIV, an implementation strategy bundle of a social network support component and a one-stop-shop PrEP component to improve PrEP initiation of LMSM.
Research reported in this publication was supported by
• The National Institute of Allergy and Infection Diseases (1R01AI169643, PI: Kanamori)
• The National Institute of Mental Health (1R01MH125727-01; PI Kanamori)
• The National Institute of Mental Health (P30MH116867; Parent PI: Safren; EHE Pilots PI: Kanamori)
• The National Institute on Drug Abuse (award #K99DA041494; R00DA041494 PI: Kanamori)
• The National Institute of Allergy and Infectious Diseases (award 350 #P30AI050409 CFAR Adelante Sub-award PI: Kanamori)
of the National Institutes of Health.

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