
The Incentives for Prevention Study (TIPS)

**3rd National Ending the HIV Epidemic
Partnerships for Research Meeting**

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Disclosures

Raphael J. Landovitz has served on Scientific Advisory Boards and as a consultant for Merck, Gilead, ViiV and RedQueen Therapeutics

The Incentives for Prevention Study (TIPS)

- PrEP use remains suboptimal in populations that could benefit greatly (nationally, and in LAC)
 - Including young people, MSM, Black and Latino/a populations
- We wanted to understand what a conditional cash transfer intervention for HIV prevention should look like for high-need populations in South LA









TIPS methods

Surveys with a discrete choice experiment

- Identify preferred design of a conditional cash transfer intervention for using PrEP among young Black and Latino MSM in LAC

- Hypothetical preference questions:

Imagine you will be paid to take PrEP. Which of these interventions would you prefer? Would you prefer to participate in Intervention A (read options) or Intervention B (read options)?

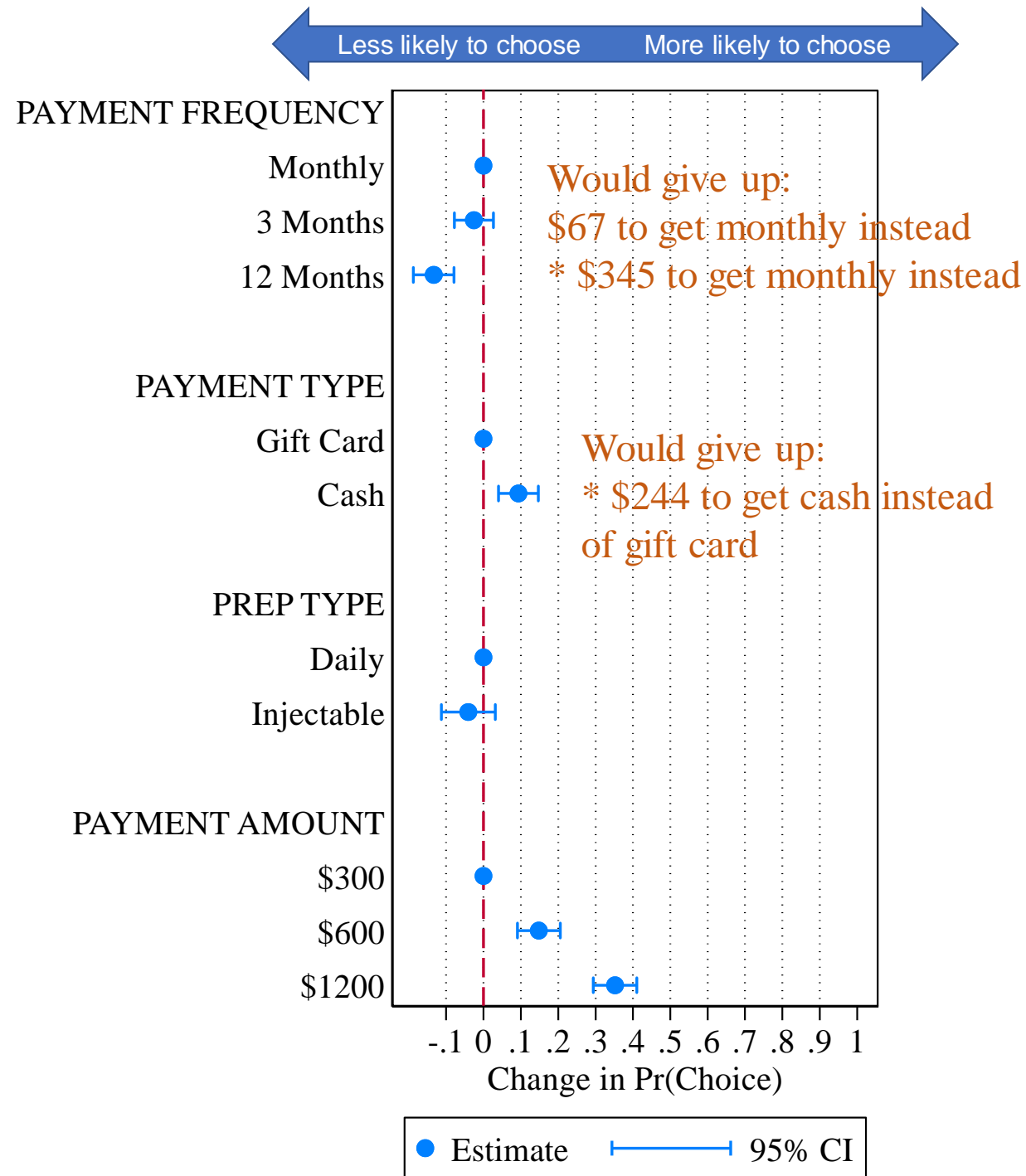
	Intervention A	Intervention B	
	\$1200 each year that you've taken PrEP consistently	\$600 each year that you've taken PrEP consistently	
	The total amount of money is paid every 3 months	The total amount of money is paid every 12 months	
	Cash payment	Gift card payment	
	You take oral PrEP daily	You receive injectable PrEP every two months	

Qualitative interviews

- Identify characteristics of cash transfers for using PrEP, or for HIV testing, are important for Black and Latino MSM in LAC

	Survey respondents (n=131)	Interview respondents (n=20)
Age: 20-29	47 (35.9%)	13
30-39	49 (37.4%)	6
40-49	22 (16.8%)	1
50+	13 (9.9%)	
Race, ethnicity: Black/African American	48 (36.6%)	5
Hispanic/Latinx	65 (49.6%)	11
Mixed race	18 (13.7%)	4
PrEP user: Yes	66 (50.4%)	8 current users
No	65 (49.6%)	8 never-users 4 previous users

TIPS results: PrEP CCT



Preferred PrEP CCT would give:

- Frequent payments
- Cash payments
- More money

Current PrEP users:

- Preferred cash payment and less likely to preferred injectable PrEP

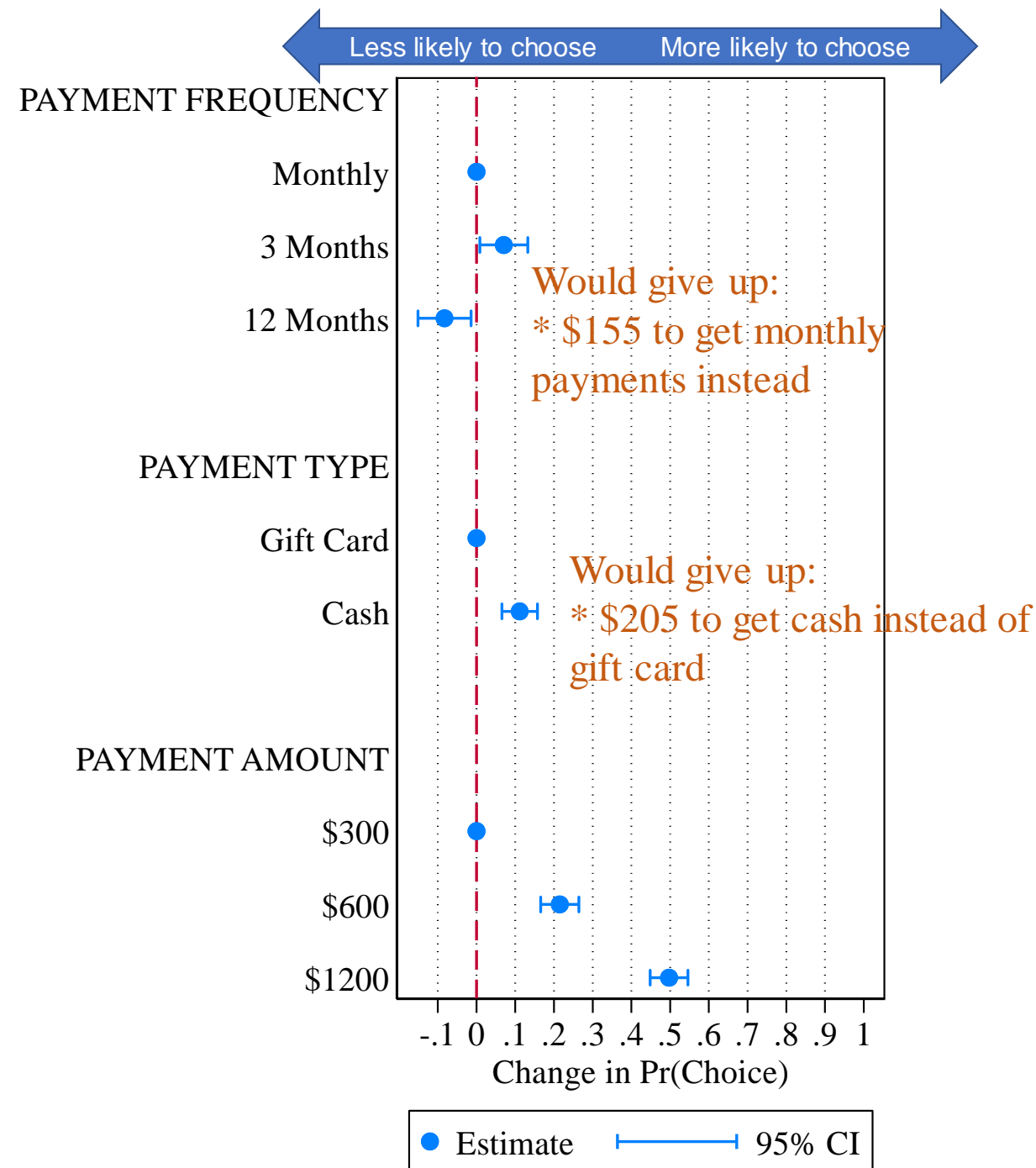
Younger respondents:

- Preferred cash payments and preferred more frequent payments

Black respondents:

- Had no cash payment preference, but preferred oral PrEP

TIPS results: HIV Testing CCT



Preferred HIV testing CCT would give:

- Frequent payments
- Cash payments
- More money

In summary

Preferred conditional cash transfer intervention for PrEP use would:

- Pay more money
- Give regular (monthly) payments
- Pay in cash

- No clear preference for oral vs. injectable PrEP

Heterogeneity in findings:

- Younger people prefer monthly payments
- Younger people more strongly prefer cash

- Cash preference only among non-Black respondents

- Oral PrEP preference stronger among Black respondents

Context and Partnership with LA County DHSP

- DHSP has robust HIV service provision and HIV prevention programming
 - Current novel initiatives being deployed as part of HIV services for out-of-care PWH includes financial incentives for virologic suppression
 - Interest in a companion program/set of programs to support HIV prevention
 - Happily, longstanding collaborations/partnerships between TIPS team members and DHSP facilitated initial conversations/mutual trust
 - Corrina Moucheraud – A Collaboration to Model the Impact and Cost-effectiveness of Approaches to Meet the Los Angeles County HIV/AIDS Strategy for 2020 and Beyond
 - Raphael Landovitz – HIV Post-exposure Prophylaxis demonstration project; HIV PrEP demonstration project evaluating real-time biomarkers of TDF/FTC adherence to support adherence for MSM/TGW and for cis-women in partnership with CCTG (CHRP)
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Next Steps

- Town Hall for community partners and stakeholders
- Ongoing discussion with community about interest in including Trans, Non-binary and Gender Non-Conforming persons in this work
 - Level of data needed for inclusion in next iteration of work
- Consideration of funding opportunities for hybrid implementation/effectiveness trial potentially leveraging multiple geographies (New York and Los Angeles)