

CoVPN Community Engagement Materials Menu

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Materials in English, Spanish and Portuguese will be posted on the Dropbox, as they become available via the link below:
<https://www.TinyURL.com/COVID19Materials>

Documents

1. [What You Need to Know About the Messenger RNA \(mRNA\) Vaccines \(Moderna & Pfizer\)](#) - This is a 2-page fact sheet derived from the FDA findings that led to Emergency Use Authorization for the Moderna and Pfizer vaccines. It is intended as a summary for site staff and not as participant-facing material. It has not been IRB approved.
2. [COVID Variants: What You Need To Know](#) – An overview on COVID variants and helpful information for your communities.
3. [What You Need to Know About the Johnson & Johnson \(J&J\)/Janssen Vaccine](#) – This is a 2-page fact sheet derived from the FDA findings that led to Emergency Use Authorization for the Johnson & Johnson (Janssen) vaccine. It is intended as a summary for site staff and not as participant-facing material. It has not been IRB approved.

Educational Videos

1. [CoVPN Educational Videos](#) – 2-3 minute animated video providing detailed information to address common questions. Videos will be made available in English, Spanish, and Portuguese with and without captions.
 - [\(Video 4\) Vaccines do not cause COVID-19! \(EN/ES/PT\)](#)
2. [Participant Testimonial Video from Univ. of North Carolina Site](#) – UNC School of Medicine’s Infectious Diseases Division is asking people to join COVID-19 vaccine clinical trials. There is evidence that racial and ethnic minority groups are being disproportionately affected by COVID-19. Dr. Craig Cameron, Chair of the Microbiology and Immunology Department, has decided to participate in an effort to get us closer to a vaccine.
3. [COVID-19 Vaccine Family Interview](#) – In a virtual family interview, NIMHD Deputy Director Dr. Monica Webb Hooper shares a family conversation with her parents-in-law who volunteered for a COVID-19 vaccine trial. Their personal perspectives shed light on why some African Americans see hope in the vaccine and take pride in being a part of the way forward.
4. [COVID-19 Vaccines Get the Facts Session 1](#) – A panel of vaccine experts discuss how communities have been centered during the vaccine process, specific efforts to engage BIPOC and older adult communities, and the importance of vaccination to address disparities in hospitalization and death.
5. [COVID-19 Vaccines Get the Facts Session 2](#) – In our second session, our panel of vaccine experts discuss how communities have been centered during the vaccine process, specific efforts to engage BIPOC and older adult communities, and the importance of vaccination to address disparities in hospitalization and death.

Infographics

1. [\[CEAL\] The Journey of a Vaccine Infographic](#) – A brief detailed overview of how vaccines are developed, approved and manufacturers.
2. [\[CEAL\] What's in a Pfizer COVID-19 Vaccine?](#) – This infographic explains the three ingredients in Pfizer's mRNA COVID-19 vaccine.
3. [\[CEAL\] What's in a Moderna COVID-19 Vaccine?](#) – This infographic explains the three ingredients in Moderna's mRNA COVID-19 vaccine.
4. [\[CEAL\] What's in a Johnson & Johnson COVID-19 Vaccine?](#) – This infographic explains the main ingredients in Johnson & Johnson's COVID-19 vaccine.
5. [COVID-19 Vaccines: How Did We Get Them So Fast?](#) – This infographic provides an overview of how we were able to run the COVID-19 Vaccine studies so fast without cutting any corners along the way.
6. [COVID-19 Vaccines: What Do They Do?](#) – This infographic provides detailed information about the recent COVID-19 vaccines that have received Emergency Use Authorization, including: 1) What we know about their effectiveness, 2) What we’re still trying to learn about the vaccines, and 3) What the vaccines can do for you as well as what we all need to continue doing in order to protect ourselves and others from coronavirus infection.
7. [mRNA – Are they safe](#) - This infographic provides information on mRNA vaccines safety and adverse events (side effects).
8. [mRNA – How do they work](#) - This infographic provides an overview of how mRNA vaccines work and the importance of receiving 2 doses.

9. [mRNA – What are the benefits](#) - This infographic provides an overview of the benefits of receiving 2 doses of the EUA mRNA vaccines. It also provides information on priority groups included in the vaccine trials, underscoring safety and efficacy for these groups.
10. [mRNA – What we hope to find out](#) - This infographic highlights the reasons why continued research for other COVID-19 vaccines is needed. It emphasizes the need to continue wearing masks in the absence of data demonstrating protection against infection.
11. [Community/Population \(Herd\) Immunity](#) - This infographic provides a detailed description of population immunity. It provides information on how a COVID-19 vaccine factors into efforts to achieve population immunity and highlights the need to continue wearing masks. [Note: we have received input that people do not like being compared to animals, and that the term “herd” immunity is not appreciated. We have taken the feedback from our partners and used “population” or “community” immunity instead.]
12. [Children, Youth, and COVID-19 Vaccines](#) – This infographic provides an overview of COVID-19 vaccinations for children and youth.

Social Media

1. [Social Media](#) – Original social media content for organic posting on your social media channels. Content is updated on a regular basis.