

## Resource Guide:

### **Background/ Context:**

Researchers from UCLA and Charles
Charles Drew University in collaboration
with the California Community
Foundation and various community
partners held a COVID-19 Community
Leadership Summit aimed at supporting
COVID-19 vaccination efforts in South
Los Angeles, and providing the
necessary resources to increase broader
education, awareness, and equity
around the COVID-19 vaccines.

### **Document Guide:**

The resource guide below is organized as a list containing the information of various community partners that were invited speakers at the COVID-19 Community Leadership Summit. The information provided is related to COVID-19 vaccination efforts and incorporates a point of contact for any additional information if needed. The resource guide is meant to be shared to support on-going efforts to increase COVID-19 vaccines

### **Event Summary:**

The community leadership summit provided community and faith leaders with best practices, resources, and networking opportunities to increase COVID-19 vaccine uptake and help achieve vaccine equity in South Los Angeles.

The summit featured speakers from community organizations, faith-based organizations, and government agencies leading community efforts in response to the COVID-19 pandemic. Each speaker discussed their effort and shared their resources on how to mobilize community to increase COVID-19 vaccine equity and uptake. The presentations were followed by a "Q&A" session to connect with organizations and their resources

Visit the CHIPTS website to read a complete recap of the event and to access the event recording: <a href="https://bit.ly/2TcSGXf">https://bit.ly/2TcSGXf</a>



























## Resource Guide:

#### LOS ANGELES DEPT. PUBLIC HEALTH

Contact: Tracy Veal, DrPH, MBA Email: TVeal@ph.lacounty.gov

- Provides Grassroots Grants (philanthropic funding) to support vaccine distribution among community & faith-based organizations to target disproportionately impacted areas. (link)
- Coordinates vaccine mobile clinics with different constituents, education & outreach within community to achieve vaccine equity across various ethnic & racial groups.

#### BIENESTAR HUMAN SERVICES

Contact: Robert Contreras, MBA, President/CEO

Email: rcontreras@bienestar.org

- Increasing vaccine access in Latinx communities with Wesley Health & St. Johns Family Health. Mobile vaccines clinics secure access to clients and communities near the centers.
- Coordinating community outreach and develop communication strategies to explain the benefit of vaccinating, disproving misinformation, and meeting the client where they are located (e.g. laundromats, markets).
- Assisting the community with COVID-19 vaccination appointment scheduling and provide follow-up for second dose.

#### ST.JOHN'S WELL CHILD & FAMILY CENTER

Contact: Jim Mangia, MPH, President/ CEO Email: jimmangia@wellchild.org

- Utilized telehealth to prevent disease progression, contact patients every other day to follow with health until admitted to the hospital.
- Created COVID monitoring/follow-up clinic to reduce long-term COVID impacts for thousands of patients.
- Providing COVID-19 testing services and vaccine services (26 vaccination sites), including; mobile vaccination sites, St. John's clinical locations, after hours/ early morning sites, sites in partnering school districts throughout East/ South Los Angeles.

#### KAISER FAMILY FOUNDATION

Contact: Robbyn Kistler Email: RobbynK@kff.org

- Provides a campaign that partners with healthcare workers to dispel myths and provide facts about COVID-19 vaccines.
- "The Conversation," is designed to answer questions from the Black & Brown community, the messaging is created for, by, with, and distributed to Black / Brown communities.
- "Greater than COVID" campaign videos are used for public education use, health professionals answer questions (over 130 videos avaliabe for public use)

#### COVID-19 PREVENTION NETWORK

Contact: Rev. Kamal Hassan Email: teachelder@gmail.com

- Comprised of faith leaders & consultants with a focus on faith-based communities disproportionately impacted by the COVID-19 pandemic
- Establishing and enhancing networks of faith leaders to conduct COVID & CoVPN educational activities
- Host 4 quarterly meeting in their regions annually to educate their communities about COVID-19 and CoVPN trials

#### UCLA VINE STREET CLINIC

Contact: Christopher Blades, CCRP Email: CEBlades@mednet.ucla.edu

- Conducted "Moderna" vaccine trial studies, evaluating the effectiveness of mRNA against COVID-19, recruiting communities being disproportionally impacted.
- Communicate with front-line staff and media outlets to help enroll participants and speak openly about COVID-19 experiences and hesitancy.
- Utilized registries (e.g. COVPN, CVS, UCLA) to locate & recruit susceptible populations.

#### COVID-19 VACCINE VOLUNTEER CREW

Contact: Brenda Cruz, Michelle Tabajonda, & Chelsea Shover

Email: brencruz@g.ucla.edu, mtabajonda@g.ucla.edu

clshover@mednet.ucla.edu

- Provide clinical, data, and logistical volunteer support for FQHC COVID-19 vaccine clinics.
- Volunteers provide clinical/ non-clinical work throughout South Los Angeles, including; data entry, logistical support, form registration, monitoring cold-chain, post-vaccine observation.
- Targeted recruitment of community members and trained staff through social media and email distribution.

#### PULL UP NEIGHBOR

Contact: Dessie Brown Jr.,

Email: dessie@pullupneighbor.org

- Throughout 8 months 51 cities, provided individuals meals, face masks, and personal hygiene kits to people
- Partnered with Black Men Vax in order to provide information about the vaccine in black and brown communities.
- Organize events with DJ and food trucks. Arrange transportation, through partnerships with Kedren Health and Office of the Mayor.

#### GET OUT THE SHOT: LOS ANGELES

Contact: Liz Schwandt, M.Ed, BCBA Email: Gots.losangeles@gmail.com

- Created a request line and transcription bank that connects people with appointments, in-person or phone appointment assistance.
- Pivoted to doing outreach and staffing of mobile clinics in partnership with Kedren Vaccines (and other community health orgs) and HACLA to reach public housing complexes.
- Train volunteers, and provide materials and resources available for the public, so folks can use them in their own networks without joining us.

#### VACCINATE THE STATES/ VACCINATECA

# Contact: Samhita Llango, Volunteer and Tatyana Brown, Outreach Lead Email: tatyana@vaccinateca.com & samhita.ilango@gmail.com

- Volunteer lead efforts that helps people learn accurate, up-to-date information about how to get the COVID-19 vaccine in the US.
- Developing a comprehensive list of vaccine sites in the US. in partnership with Vaccines.gov and other orgs.
- Connect with medical professionals at vaccination sites daily to ask them if they are
  offering vaccinations and how to get an appointment.
- Compile a comprehensive map, and make it freely available on this site, to other publishers, and to public health initiatives.

#### CRSSLA - COMMUNITY RESPOSNE SYSTEM OF SOUTH LA

**Contact: Cheryl Branch, MS, Executive Director** 

Email: cherylbranch@gmail.com / crssleadagency@gmail.com

- · Visit our website for updates weekly on Testing Sites and Vax Sites. www.crssla.org
- Offers PPE, case management training for small nonprofits (i.e. annual budget less than \$300k), referrals for housing, education and mental health services, telemedicine and telehealth services, linkages to LA County Public Health Department emergency preparedness and response division, and resources and tips for emergency response and recovery.

#### ADDITIONAL RESOURCES SHARED BY SPEAKERS

#### **Vaccinate CA:**

- VaccinateCA.com CA vaccine map with 7 languages available
- <u>VaccinateTheStates.com</u> US vaccine map with vaccine-type filter available (e.g. 'Pfizer only')
- Instructions to easily add the vaccine map to your website for free:
   <a href="https://blog.vaccinateca.com/put-vaccine-locations-on-your-own-website/">https://blog.vaccinateca.com/put-vaccine-locations-on-your-own-website/</a>

#### **Department of Public Health:**

- Download: Vaccination Site Request
- Download: Vaccination Clinic Checklist
- Download: Health Officer Letter to Facility Admins
- LA County Dept of Public Health, Mobile Vaccine Clinic Request

#### **Grassroots Grant Program:**

- Information about Grassroots Grants Program
- Grass Roots Grants for FBOs and CBOs Two Pager
- Application for Grassroots Grants

#### **Kaiser Family Foundation:**

- BetweenUsAboutUs.org (All of the videos are FREE for public education use.)
- THE CONVERSATION: Between Us, About Us., go to: www.YouTube.com/GreaterThanCOVID

#### **UCLA CBAM**

• Website <u>UCLA CBAM</u> and <u>UCLA Vine Street Clinic</u>

#### **Additional Resources:**

- Stop the Spread is creating an open source playbook for community-based vaccinations that contains tools and practices for pop-up vaccination sites. It also contains concepts like Vaccine+ which uses the 15-30-minute monitoring period to connect vaccine recipients to health and social services. Access Stop the Spread's playbook here [Contact: Paul-Miki Akpablie at paulmiki@stopthespread.org]
- LA Department of Health Services is working on helping to vaccinate folks
  experiencing homelessness. If your organization is interested in helping vaccinate
  folks experiencing homelessness across LA County, or just wants to hear what the
  program offers, please email Matthew Tecle, LA County Department of Health
  Services, at jwynne@dhs.lacounty.gov.
- The UCLA against COVID-19 social media campaign provides vaccine and COVID-19 related information in English, Spanish, Vietnamese, Chinese, Korean, and Tagalog on multiple platforms (Facebook, Twitter, TikTok, KakaoTalk), but the primary platform is Instagram.

- · Dr. Anthony Fauci's interview with Marshawn Lynch
- Resources for outreach to rural and conservative populations on COVID-19 vaccines access: <a href="https://www.christiansandthevaccine.com/">https://www.christiansandthevaccine.com/</a> and Ad Council's partnership with <a href="https://www.christiansandthevaccine.com/">Academy of Country Music</a>
- COVID Vaccine Campaign Toolkit- Made to Save: https://madetosave.org/resources/vaccine-toolkit/
- COVID-19 Disability Advocacy and Information Toolkit: In March, the California
   Foundation for Independent Living Centers and the DOnetwork created a
   disability community information and advocacy toolkit on COVID-19 vaccine
   access in California.

English version: <a href="http://tinyurl.com/donetworkc19toolkit">http://tinyurl.com/donetworkc19toolkit</a> Spanish version: <a href="http://tinyurl.com/donetworkc19toolkitSP">http://tinyurl.com/donetworkc19toolkitSP</a>

- <u>Visit www.vaccinerydes.com</u> for vaccine education videos you can share with your clients, family and friends
- Crip Vax Stories: We are asking people in the disability community to record a
  quick video of their experience with the COVID-19 Vaccine. The new campaign,
  "Crip Vax Stories," seeks to build an ongoing awareness, to promote acceptance
  of the COVID-19 vaccine within the disability community.

The full collection of videos is located here: https://tinyurl.com/DOnetworkCripVaxStories

- The American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) has developed proactive guidance to help address coronavirus disease 2019 (COVID-19) concerns with respect to the operation and maintenance of heating, ventilating and air-conditioning systems. https://www.epa.gov/coronavirus/there-hvac-guidance-building-and-maintenance-professionals-can-follow-help-protect-covid
- http://publichealth.lacounty.gov/media/Coronavirus/docs/vaccine/FAQ-Vaccine ParentsGuardians.pdf

- Contact OSHA to report emergencies, unsafe working conditions, safety and health violations, to file a complaint, or to ask safety and health questions. <a href="https://www.osha.gov/contactus">https://www.osha.gov/contactus</a>
- How to Get Vaccinated Residents with disabilities or without computer access can call 833-540-0473 between 8:00 am and 8:30 pm 7 days a week for assistance with appointments.
   <a href="http://www.publichealth.lacounty.gov/media/Coronavirus/vaccine/index.htm">http://www.publichealth.lacounty.gov/media/Coronavirus/vaccine/index.htm</a>
- <u>Find a Pfizer vaccine provider at:</u>
  <a href="http://publichealth.lacounty.gov/acd/ncorona2019/vaccine/hcwsignup/">http://publichealth.lacounty.gov/acd/ncorona2019/vaccine/hcwsignup/</a>
- Check out these pop up clinics that are at free community events at parks through the summer evenings and weekends (walk-ins available). These sites are included in the search option on the "how to get vaccinated" webpage included above. More info here: (https://parks.lacounty.gov/pad/)

#### SPANISH RESOURCES/ RECURSOS EN ESPAÑOL

- Para obtener una lista completa de los ingredientes, consulte la Hoja Informativa para Receptores y Cuidadores de cada vacuna: vacuna contra el COVID-19 PFIZER-BioNTech (<a href="https://www.fda.gov/media/144414/download">https://www.fda.gov/media/144414/download</a>), vacuna contra el COVID-19 MODERNA (<a href="https://www.fda.gov/media/144638/download">https://www.fda.gov/media/144638/download</a>) y vacuna contra el COVID-19 J&J/JANSSEN (<a href="https://www.fda.gov/media/146305/download">https://www.fda.gov/media/146305/download</a>).
- Las vacunas contra el COVID-19 NO afectan la fertilidad <a href="http://publichealth.lacounty.gov/media/Coronavirus/docs/vaccine/FactCheck\_Fertility-Spanish.pdf">http://publichealth.lacounty.gov/media/Coronavirus/docs/vaccine/FactCheck\_Fertility-Spanish.pdf</a>
- Preguntas frecuentes (FAQ) sobre vacunas contra el COVID-19
   <a href="http://www.publichealth.lacounty.gov/media/Coronavirus/docs/about/FAQ-Vaccine-Spanish.pdf">http://www.publichealth.lacounty.gov/media/Coronavirus/docs/about/FAQ-Vaccine-Spanish.pdf</a>
- Una Referencia Para Mantener la Salud Mental y Bienestar: <a href="http://publichealth.lacounty.gov/media/Coronavirus/docs/help/StrategiesForCoping-Spanish.pdf">http://publichealth.lacounty.gov/media/Coronavirus/docs/help/StrategiesForCoping-Spanish.pdf</a>