The Los Angeles County Commission on HIV and the UCLA Center for HIV Identification, Prevention, Treatment Services invites you to attend

The Upstreamists: How to Leverage Training, Technology, and the ‘Third Sector’ to Improve the Triple Aim and Upstream Drivers of Health

Presented by
Rishi Manchanda, MD, MPH
President and Founder of HealthBegins

Thursday, March 13, 2014
9:30 am to 10:30 am*

St. Anne’s Maternity Home
Foundation Conference Room
155 N. Occidental Blvd.
Los Angeles, CA 90026

This presentation describes social determinants of health and their potential role in improving the triple aim - i.e. better healthcare quality, population health outcomes and lower costs. It also provides examples of how healthcare professionals, equipped with the tools, technology, and training, can engage colleagues and community stakeholders in developing care delivery interventions that address social determinants of health. Finally, it presents participatory training and "Community Health Detailing" models to describe approaches that can help healthcare systems achieve the triple aim.

Rishi Manchanda, MD, MPH, is President/Founder of HealthBegins, a social enterprise that provides innovative training, technology, and consultancy services to healthcare professionals and community partners to transform care and the social determinants of health. A public health innovator with applied expertise in improving care delivery models for vulnerable communities, Dr. Manchanda focuses on improving primary care, the social and environmental conditions that make people sick, and health and human rights. His TED book, The Upstream Doctors, introduces a new model of the healthcare workforce that includes clinical "Upstreamists" and urges patients and providers to focus on the “causes of the causes” of public health challenges. He is a dual board-certified internist and pediatrician, and leads a program for high-utilizer homeless Veterans in LA.

*as part of the Commission on HIV meeting agenda. No registration required.