Scoreboard

Scoreboard: Open-Source M&E for HIV Education

Success and sustainability in education, health, and development depend on organizations’ ability to effectively measure, analyze, and disseminate output and outcome data. For many organizations, however, monitoring and evaluation (M&E) is more of a burden than a blessing – a one-way flow of data from field to headquarters to funders, rather than a continuous process of using data to track progress, identify gaps and improve performance.

With the help of the Salesforce.com Foundation, Grassroot Soccer (GRS) has developed a best-practice M&E system called The Scoreboard. Developed on the Force.com platform, The Scoreboard is a user-friendly, open-source system that enables sophisticated reporting, automatic analysis, and constant results feedback to the field. Rather than storing hundreds of spreadsheets, GRS now tracks demographics, attendance, and pre/post quiz results for more than 60,000 participants online. The secure, cloud-based system provides a ‘live’ picture of programmatic activity and automatically sends site-specific, national, and global Dashboards once a month to staff at all levels via email. GRS not only uses the system to track its progress towards reaching 1 million youth with life-saving HIV education, but also actively shares the technology with other development organizations looking to revolutionize their M&E systems.

To learn more about The Scoreboard, contact us at ScoreboardSKILLZ@grassrootsoccer.org

View the video below to see a demonstration of The Scoreboard.